

PRESS RELEASE

The Banker magazine recognition

Banca Intesa is the 'Bank of the Year in Serbia'

Belgrade, 03.12.2020. – Banca Intesa is the winner of the award for the 'Bank of the Year in Serbia', which is traditionally given by the financial magazine The Banker. The renowned specialized monthly The Banker, which is part of the financial group Financial Times, annually awards prizes for the best banks, taking into account financial business indicators, strategy for developing digital and traditional payment channels, strategic initiatives, and customer relations.


"We are extremely honored to receive recognition for the ninth time from the reputable financial magazine The Banker as the best bank in Serbia, which rewarded not only our results in the past year, but also the commitment to continuously improve our business model, primarily through digitalization of processes and service, in order to adequately respond to the growing demands of all customer segments and maintain a high level of their satisfaction. Banca Intesa remains a reliable partner to all its customers, reaffirming its leadership position in this challenging year in which we were forced to adapt to new business conditions. In line with the new situation caused by the pandemic, and given the complexity of the bank, its role and importance, as well as the large number of users, we quickly changed the model of work to be able to make our services available to citizens and businesses with the highest level of protection, so we are especially pleased with the fact that this year the leading international financial magazines Euromoney and Global Finance named us the best bank in Serbia for 2020.", said **Draginja Đurić, President of the Executive Board of Banca Intesa**, and expressed confidence in the continuation of further successful business, which will justify the acquired recognitions and awards.

In addition to the award for "Bank of the Year in Serbia", the International Banking Group Intesa Sanpaolo, within which Banca Intesa operates, also received awards for "Bank of the Year in Western Europe", as well as for "Bank of the Year in Italy" in 2020.

Banca Intesa occupies a leading position in the domestic market measured by all key business indicators - total assets, capital, loans and customer deposits. The bank operates with 1.36 million customers to whom it makes available innovative products, superior service and a unique combination of developed business network and digital services.

The Banker is an important source of economic and financial information for the global banking industry, with a tradition of almost 95 years. The annual awards given by this magazine are considered one of the most prestigious banking awards in the world.

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Banca Intesa ad Beograd, a member of **INTESA**  **SANPAOLO**, is the leading bank in the domestic market, a reliable partner of 1.36 million clients, natural persons and legal entities. With a net balance sum of EUR 6.0 billion, EUR 4.4 billion in total deposits and EUR 3.7 billion in total loans, Banca Intesa is at the helm of the list of the most successful banks in Serbia. Owing to a unique combination of digitalization and a developed network of 155 branch offices across Serbia, as well as its constant commitment to the needs of households and the economy, innovative products and top-quality service, the bank is recording stable results in all segments of operation.