

PRESS RELEASE

A unique product of Banca Intesa for investments in agriculture

EaSi Farmer invest

Belgrade, 06.11.2020. – In order to contribute to the further development of the agricultural sector and further facilitate access to sources of financing for registered agricultural holdings, Banca Intesa has introduced a unique credit product on the Serbian market. **EaSi Farmer Invest** is a long-term dinar or indexed investment loan that the bank approves without a pledge or mortgage, with a maximally simplified realization process.

"In order to remain a reliable partner to our clients in the new circumstances, in cooperation with the European Investment Fund (EIF), we have created a product with relaxed lending conditions intended for registered agricultural farms. Considering that only a bill of exchange is needed for the realization of this product, so there are no costs and activities related to the registration of a pledge or mortgage, the whole process from the moment of applying to the loan payment is significantly easier, saving clients time and money. After the expiration of the program of subsidized loans in cooperation with the MoJ, with the current Special Offer of Intesa Bank for autumn sowing and agricultural work, EaSi Farmer Invest loan completes a really attractive offer of loan products for RPGs for the last quarter of 2020. In this way, we want to contribute to the further strengthening of domestic agricultural production, while continuing the stable business of our clients," said **Maja Andonov, Director of the Small Business Division in Banca Intesa.**

EaSi Farmer Invest loan is approved in the amount of up to 25,000 euros, with a maximum repayment period of up to 84 months.

Banca Intesa is one of the leading banks on the Serbian market in terms of business with the agricultural sector, which offers innovative financing models, a developed service model and a favorable pricing policy.

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Banca Intesa ad Beograd, a member of **INTESA  SANPAOLO**, is the leading bank in the domestic market, a reliable partner of 1.36 million clients, natural persons and legal entities. With a net balance sum of EUR 6.0 billion, EUR 4.4 billion in total deposits and EUR 3.7 billion in total loans, Banca Intesa is at the helm of the list of the most successful banks in Serbia. Owing to a unique combination of digitalization and a developed network of 155 branch offices across Serbia, as well as its constant commitment to the needs of households and the economy, innovative products and top-quality service, the bank is recording stable results in all segments of operation.