

## MEDIA ANNOUNCEMENT

Finalists of Banca Intesa Student Contest *Dokaži se 100%*! Chosen**Competing to have More Satisfied Clients**

**Belgrade (09<sup>th</sup> May)** – Within the project *Dokaži se 100%*, intended for students of all universities in Serbia, Banca Intesa has chosen 12 best students who will develop their projects in the area of customer satisfaction improvement in the next 4 weeks. Students of economics at the Universities of Belgrade, Niš, Kragujevac and Subotica, students of the Faculty of Organizational Sciences of the University of Belgrade, at the Faculty of Technology, the University of Novi Sad, as well as at the Civil Engineering Faculty and the Faculty of Philosophy, the University of Belgrade will compete for valuable prizes and the chance to represent Serbia at an international contest in Italy.

Divided into 6 competing teams, students will present their projects in the area of implementation and innovation to the expert jury in mid June and the jury will choose the winners and at the same time representatives of Serbia at the international contest in Italy. Four competitors from two best ranked teams will be awarded scholarships in the amount of EUR 1,000 each, while the remaining eight students will receive EUR 300 each for their engagement on the project. An internship in the International Subsidiary Banks Division of Intesa Sanpaolo or a summer school at the prestigious Università Cattolica has been envisaged for the winners of the international contest.

Banca Intesa initiated the annual students' contest *Dokaži se 100%* with the aim of stimulating in a special way students' creativity and an innovative approach to solving tasks by placing them in a real business situation. During this contest students will have the chance to learn from experts from the area of customer satisfaction management, to become better acquainted with examples of good practice, as well as to develop competitive spirit and find out what their peers from the region think about this topic.