

Finance magazine Euromoney hands Awards for Excellence 2012

### **Banca Intesa wins Best Bank in Serbia award for third consecutive year**

Belgrade (July 6) – Euromoney, the leading international finance magazine, has named Banca Intesa the Best Bank in Serbia in 2011. This coveted award, which Banca Intesa won for a third year in a row, is handed on a number of quantitative and qualitative criteria including key performance indicators, financial ratios and innovation.

Along with the Best Bank in Serbia award, Intesa Sanpaolo, the parent group of Banca Intesa, also scooped the recognition for the Best Bank in Italy in 2011.

Marco Capellini, Deputy Chairman of Banca Intesa Executive Board, received the award on behalf of the bank at the 2012 Euromoney Awards for Excellence Dinner in London yesterday.

“This prestigious award proves that unrelenting focus on clients, constant work on devising new, innovative products and commitment to delivering the highest quality service can generate exceptional business results even in the increasingly challenging economic environment”, Marco Capellini said. “Thanks to its ability to efficiently adjust its operations to market changes, its prudent risk management and tight cost control, Banca Intesa continued the trend of stable and profitable performance and dynamic growth, thus further strengthening its market leadership position across all segments. The fact that 2011 was marked by particularly complex market conditions makes our success even greater and this award even more significant”, Marco Capellini added.

Banca Intesa, a member of Intesa Sanpaolo group, is the leading bank in the Serbian market by all most important criteria of successful banking operations – total assets, total loans and total deposits. It has around 1.57 million clients – individuals, entrepreneurs, small and medium-sized enterprises, large companies and local governments, a professional team of 3,200 employees and a network of more than 200 strategically positioned branches across Serbia. Intesa Sanpaolo, one of the top banking groups in Europe and the most successful bank in Italy in all segments of operation, has global presence in more than 40 countries, where it serves over 19 million clients through a business network of around 7,220 branch offices.

Regarded as the benchmark awards for financial services globally, Euromoney Awards for Excellence are now in their 22nd consecutive year. This year’s awards process, which began in April, attracted more than 600 submissions from banks and brokerage houses all across the globe.

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#### **Banca Intesa ad Beograd**

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