

*PRESS RELEASE*

*International debit card introduced within the improved Intesa Hit current account*

**Visa Inspire – New Banca Intesa debit card**

**Belgrade, 4 September** – Banca Intesa launched Visa Inspire – international, debit card of Intesa Sanpaolo Group to the Serbian market within the improved Intesa Hit current account. This card enables users to withdraw cash with no charges at more than 9.000 ATMs of Intesa Sanpaolo Group worldwide. Besides the standard options, the new card provides contactless payments in the country and abroad by simply holding the card to the reader with Visa payWave symbol. The maximum amount of the bill to be paid this way in Serbia is RSD 2.500, while in other countries it depends on local regulations. Payment of goods and services whose amount exceeds the prescribed limit is done by standard principle, entering PIN code.

Visa Inspire cards provides extremely high protection from abuse and even more safer online shopping thanks to “3-D Secure“ program for safe online shopping called Verified by Visa. In case of online shopping, this program provides users with additional confirmation of authenticity, which confirms taking part in the shopping process.

„Intesa Hit current account of Banca Intesa is the most comprehensive banking product of this type on the market. We are proud to be able to offer our existing and also future clients more improved and better Intesa Hit current account, and to provide them with all functionalities of Visa Inspire payment card, which successfully combines the most advanced technological solutions and above all favorable conditions of use“, said Danijela Tomašević, Banca Intesa Chief Commercial Officer.



Visa Inspire card will be automatically reissued to Intesa Hit current account users upon the expiration of the validity of the existing debit Maestro card or after applying in more than 200 branches of Banca Intesa.

Launching Visa Inspire international debit card is part of the project for the improvement of Intesa Hit current account which price from now on covers Intesa Mobi service which is available on iPhone and Android devices. With this upgraded application of Intesa On-line electronic service, users can use two credit cards with no annual membership fee for MasterCard Standard and American Express Blue, Intesa Halo service, and SMS notifications. Users of Intesa Hit current account can instantly and easily pay their bills through free standing orders, and five free of charge payment orders are available to them per month through all available electronic channels. The improved current account also includes overdraft, more favorable EUR exchange rate - a euro more (Evro Više), and health insurance.

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