

PRESS RELEASE

THE BANKER AWARDS 2013: INTESA SANPAOLO WINS 'BANK OF THE YEAR 2013 IN ITALY' AWARD FOR FOURTH YEAR IN A ROW

- **ONE OTHER BANK IN THE GROUP ALSO AWARDED: INTESA SANPAOLO BANKA BOSNA I HERCEGOVINA**

Milan, 2 December, 2013 – For the fourth consecutive year, Intesa Sanpaolo has been awarded the '*Bank of the Year 2013 in Italy*' prize by the influential monthly financial publication, THE BANKER (Financial Times group), during the awards ceremony held in London.

The award, recognised as setting the '*standard for banking excellence*' in the world of finance, was awarded taking into account a broad basket of criteria including strong performance in economic terms, as well as capital, liquidity and Tier 1 levels. Other criteria include the promotion of numerous initiatives in support of business, efficiency in responding to the changing needs of customers and constant introduction of innovative measures as a tool to increase customer satisfaction and productivity levels.

THE BANKER has also awarded Intesa Sanpaolo Banka Bosna i Hercegovina as the '*Bank of the Year 2013 in Bosnia Herzegovina*'.

“We are truly honoured by this recognition”, **Carlo Messina**, Managing Director and CEO of the Intesa Sanpaolo Group commented. “In a recessionary environment which continues to be highly challenging for the banking sector, our Bank has achieved strong results and high capital and liquidity ratios, placing us in a leading position in terms of Eurozone performance rankings.” “I’d like to thank our team for their hard work. I do believe that thanks to a cohesive and motivated management team, the top management and our 94,000 colleagues operating in Italy and in 41 countries around the world will confirm the robustness of our results”, he added.

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