

PRESS RELEASE

Banca Intesa wins The Banker's Bank of the Year Award for fifth consecutive year

The Banker's 2012 award goes to Banca Intesa

Belgrade, November 29 2012 – For the fifth year in a row, Banca Intesa has won the Bank of the Year Award for Serbia handed by the world's leading finance and banking magazine, The Banker. Along with the recognition for Serbia, Intesa Sanpaolo, the parent group of Banca Intesa, scooped awards for the Bank of the Year 2012 in Italy and Croatia.

The traditional Bank of the Year Awards are granted based on quantitative criteria, including assets and capital adequacy, as well as new technologies, support for businesses and customer initiatives.

According to the organizer, The Banker's Bank of The Year Awards celebrates those institutions that have risen to the challenges posed by one of the toughest operating environments in living memory, demonstrating innovation, efficiency and vigilant management to the benefit of their customers and the economies in which they operate.

"I am honored that this year as well Banca Intesa took one of the most significant international recognitions that values the quality and accomplishments of business strategies in the banking industry. In conditions of a slowing economic activity and strong recessionary pressures in all of Europe, which spilled over to Serbia last year, Banca Intesa was seeking to deliver active support for the economy and understand the needs of citizens. Good business results, preserved quality of our credit portfolio, as well as a stable capital position lay healthy foundations that will enable us to continue providing firm and professional support for all our clients and the entire community", Draginja Djuric, the president of Banca Intesa Executive Board, said at a ceremony in London yesterday, when she received the recognition on behalf of the bank.

Banca Intesa is the leading bank in the Serbian market by all key indicators of business performance – total assets, capital, loans and deposits. The bank has a network of 200 branches in

Banca Intesa ad Beograd

Milentija Popovića 7b, 11070 Novi Beograd; call center: +381 (011) 310 88 88; www.bancaintesabeograd.com; tekući račun: 908-16001-87



100 cities and towns across the country and a base of around 1.59 million clients in the retail, small business, corporate and local government segments, served by a professional team of more than 3,000 employees.

Intesa Sanpaolo is the Italian banking leader and one of top banking groups in Europe with around 19.1 million clients. The group has selected presence in Central and Eastern Europe, the Middle East and North Africa, where it operates in 12 countries through more than 1,500 member branches. Also, a network of specialists in support of corporate customers spreads across 29 countries, in particular in the Middle East, North Africa, the US, Russia, China and India.

The Banker, part of publisher The Financial Times Group, is the world's premier banking and finance resource, read in over 180 countries around the world. Established in 1926, The Banker is the key source of data and analysis for the global banking industry which has a unique database of more than 4,000 banks. The magazine grants annual Bank of the Year awards, seen as one of the most prestigious global recognitions in the industry.

* * *

