

PRESS RELEASE

Banca Intesa has selected the finalists in the prize contest Intesa Farmer of the Year, and the winners in 4 categories will be declared in October.

Banca Intesa chose 20 finalists at the Intesa Farmer of the Year contest

Belgrade, September 26, 2013 – Banca Intesa has chosen the finalists in the prize contest Intesa Farmer of the Year, selection of the best agricultural manufacturers in categories of vegetable growing, crop farming, fruit growing and cattle breeding. Five finalists have been chosen in each of these categories, and they are still competing for the title Intesa Crop Farmer, Intesa Vegetable Grower, Intesa Fruit Grower and Intesa Cattle Breeder. In the upcoming period, the bank will visit the estates managed by these people so as to declare the best ones.

The choice of winners is planned for October this year, and the 4 best farmers will get a prize trip to Berlin and a visit to „International Green Week Berlin 2014“, one of the most important international agricultural fair which traditionally takes place in that city.

Finalists of the Intesa Farmer of the Year contest are:

In the Intesa Crop Farmer category – 1. *Marinel Otonoga from Seleuš, Alibunar municipality;* 2. *Daniel Vizi, Kulpin, Bački Petrovac;* 3. *Stana Ošap, Žabalj;* 4. *Petar Martinović, Šašinci, Sremska Mitrovica;* 5. *Vladimir Pavasović, Sremska Mitrovica.*

In the Intesa Fruit Grower category – 1. *Tatjana Horvat, Subotica;* 2. *Sergej Vujačić, Vrbas;* 3. *Vesna Harangozo, Ljutovo, Subotica;* 4. *Tibor Turi, Bački Vinogradi, Subotica;* 5. *Zoran Živanović, Vinča, Topola.*

In the Intesa Vegetable Grower category – 1. *Renata Nađ, Bečej;* 2. *Jeno Kaposzta, Palić, Subotica,* 3. *Olivera Škuranj, Futog, Novi Sad;* 4. *Goran Simetić, Čurug, Žabalj;* 5. *Jovan Tatić, Srbobran.*

In the Intesa Cattle Breeder category – 1. *Menjhert Harangozo, Ljutovo, Subotica;* 2. *Antal Januško, Novo Orahovo, Bačka Topola;* 3. *Tamaš Balaša, Čantavir, Subotica;* 4. *Jovan Penov, Skorenovac, Kovin;* 5. *Jovan Kolarski, Kulpin, Bački Petrovac.*

Over 160 agricultural manufacturers, clients of the Bank, applied to the contest Intesa Farmer of the Year, and the commission chose finalists based on the following criteria: annual results achieved through agricultural production, application of modern technologies in production activities, the number of household members included in production, as well as



a minimum of 3-year cooperation with the Bank with an established loan relationship and regular repayment of financial obligations.

The expert committee that made a decision on the finalists and that will chose the winners in the 4 categories consists of: Vlastimir Vuković, EB member and Head of the Retail and Small Business Division, Predrag Milenović, Head of the Small Business Sector, Đorđe Radulović, Head of Agriculture Office, Vesna Vojnić, Agriculture Loan Specialist and Vojislav Živanović from the Marketing and Communications Sector.

It should be mentioned that Banca Intesa started the Intesa Farmer of the Year project with the aim of promoting the agricultural sector as an extremely important segment for economic development of the country and to contribute in one more way to boosting its competitiveness both in the region and in the world.

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