

MEDIA ANNOUNCEMENT

New Banca Intesa Service for More Comfortable Money Transfer from Italy to Serbia

**Express to Family Banca Intesa Service for Speedy and Favourable Money Transfer
from Italy to Serbia**

Belgrade, 24th April 2013 - Banca Intesa has introduced the Express to Family service which enables a more comfortable and favourable money transfer to the Italian and foreign citizens with residence in Italy, from Italy to Serbia. Owing to this new Bank's service, the citizens of Italy and those with permanent residence in this country have the chance to send money funds to their relatives, friends and other persons in the amount of EUR 5,000 and the transactions directed towards Serbia will in the majority of cases be performed within one working day. All transactions made via Express to Family service of Banca Intesa are released by the payment into the account of the funds beneficiary, and the costs applied by the Intesa Sanpaolo bank amount to as much as 2.5 euros for the clients of this bank, if the payment is made from the account.

In order to make money transfer via Express to Family service, the sender of funds should address any of over 5,300 Intesa Sanpaolo branches in Italy, and the condition for the receipt of funds in Serbia is an opened FX account in Banca Intesa. The aforementioned service is available to both Italian and foreign citizens with permanent residence in Italy who do not have an opened account in Intesa Sanpaolo, in the form of a cash transaction. For money transfer via Express to Family service, with the aim of a correct order execution, certain data must be submitted to the bank in Italy such as the name, surname and address of the user, destination country, name and SWIFT designation of the user's Bank, as well as the IBAN and the user's account number.

Express to Family service has been implemented at the Intesa Sanpaolo banking group and enables the aforementioned categories of individuals in Italy to send money funds to other countries in which the Group operates, apart from Serbia.

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Banca Intesa ad Beograd, member of **INTESA  SANPAOLO** is the leading bank on the domestic market, a reliable partner to 1.6 million clients, individuals and legal entities. With a net balance sheet amount of 3.9 billion Euros, total deposits of 2.4 billion Euros and total placements of over 2.6 billion Euros, Banca Intesa Beograd is leading the list of the biggest banks in Serbia. Owing to a developed business network consisting 196 branches throughout Serbia, the most developed ATM and POS terminals network, a professional team of over 3,000 employees, the bank is realizing significant



growth in all areas of operation. Banca Intesa is developing its business activities in four directions: retail, corporate, local self- government operations and investment banking.