

Press release

Intesa Academia – Banca Intesa Business Conference EURO VISION

Belgrade, September 21st, 2011 – Banca Intesa organized its first business conference “Intesa Academia” today bringing together numerous prominent domestic and international experts and leaders in macroeconomics, monetary and fiscal policy, led by one of the most important financial experts in the world, Professor Robert Mundell, the creator of the Euro and a winner of the Nobel Prize. Dubbed Euro Vision, this year’s conference focused on the future of the European single currency, the importance of preserving the Euro and development trends in Eurozone countries.

Intesa Academia was opened by Serbian Prime Minister Mirko Cvetkovic, while President of Banca Intesa Executive Board Draginja Djuric addressed the audience on behalf of the host. Marco Capellini, Deputy President of Banca Intesa Executive Board, presented Intesa Sanpaolo, one of the leading banking groups in Eurozone. Darko Popovic, a member of Banca Intesa Executive Board and Head of Corporate Division, talked about the bank’s leading position and its responsible behavior towards clients and the community. Gianluca Salsecci, Head of International Economics Office at Intesa Sanpaolo Group, talked about the most important economic trends in Southeastern Europe. The conference was closed by Pierluigi Collina, a former world-renowned football referee, whose speech focused on the importance of fast decision making during a crisis, as well as the importance of team spirit for doing business.

With a visionary perspective on the future and in an attempt to help improve the business environment, Banca Intesa intends to turn Intesa Academia into a tradition, thus following worldwide trends and staying in touch with global economic topics.

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