

**PRESS RELEASE**

*Banca Intesa extended the application deadline for student contest 'Prove yourself 100%!' and reduced the criteria*

**Lower average grade for applying for 'Prove yourself 100%!'**

**Belgrade, March 20, 2014** – Due to a big interest of students whose average grade is somewhat lower than 9.00, Banca Intesa has reduced the minimal average grade needed for applying for the student contest 'Prove yourself 100%!' to 8.50 and extended the application deadline to March 31 this year.

Participation in the contest in making projects from the field of client satisfaction management is now available for students of all the state and private universities in Serbia who are on their 4th year of studies, senior undergraduates and students of master's and doctoral studies, with the minimal average grade of 8.50 and good knowledge of the English language. In order to apply for the contest, they cannot be over 26 years old.

Submitting applications is done via e-mail address [csuniversity\\_award@bancaintesa.rs](mailto:csuniversity_award@bancaintesa.rs), where one has to send a filled out application form, resume, letter of recommendation from a professor and a motivational letter. The application form and additional information can be found on the official website of the Bank, [www.bancaintesa.rs](http://www.bancaintesa.rs) and the Facebook page of the project, [www.facebook.com/dokazise100posto](http://www.facebook.com/dokazise100posto), where one can also apply online.

The student contest 'Prove yourself 100%' is a competition of 12 talented young people, divided into 6 rival teams, in making solutions to problems from the field of client satisfaction management. Candidate selection will be done by Banca Intesa's HR Department, and each team will get a mentor during the course of making a project.

During June, a professional project committee comprised of representatives of Banca Intesa, Intesa Sanpaolo and academic institutions, will declare the winning team that will represent Serbia on the final competition of Division of international banks, members of the ISP Group in Italy. Banca Intesa will award the winners of the contest in Serbia with scholarships in the amount of 1,000 euros per team member and vocational training in the bank. Members of the 2nd ranked team will get a prize of 700 euros. Other eight participants will get 300 euros each for taking part in the project, and all the contest participants will be given Intesa Sanpaolo certificates by the bank.

Two students who win the 1st place at the final competition in Italy will win internship in the seat of Intesa Sanpaolo group or a monetary prize of 1,500 euros per person.