

PRESS RELEASE

Banca Intesa invested the most in development of society and local community in 2013

Banca Intesa wins the Planeta Biznis award

Belgrade, February 20, 2014 – Banca Intesa won the Planeta Biznis prize, awarded by magazines Ekonometar and Magazin Biznis, for the bank that invested the most in development of society and local community in 2013.

During the previous year, Banca Intesa donated to the community funds in the total amount of about 60.4M dinars, helping the work of social and health institutions, supporting cultural institutions and events and promoting sports, education, scientific and research activities.

'During the previous, and all the other years, we intended to meet the needs of the society in different ways, regardless of whether it involved corporate philanthropy, strengthening of social inclusion or development of our own CSR projects. As the leading bank in the domestic market, we are aware that we have an additional responsibility to contribute to resolving social problems, to set example and inspire members of our society, as well as to help change things in our environment for the better,' said Draginja Đurić, President of Executive Board at Banca Intesa.

This is the second consecutive Planeta Biznis award Banca Intesa has received for contributing to the community it operates in. In 2012, Draginja Đurić won the Planeta Biznis award for successful management of the company that invested the most funds in CSR programs in 2011.

Magazines Ekonometar and Magazin Biznis have been awarding the Planeta Biznis award regularly since 2007.

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