

PRESS RELEASE***Banca Intesa announced finalists of the annual contest Intesa Farmer*****Twelve best candidates of Intesa Farmer contest**

Belgrade, November 20th 2014 - Banca Intesa has selected finalists of the second annual Intesa Farmer contest for the title of the best agricultural producers in vegetable growing, crop farming, fruit growing and cattle breeding. Stipan Štrangar from Bački Monoštor, Atila Almadi from Mol and Željko Sefkerinac from Banatsko Novo Selo are still competing for Intesa Crop Farmer title, whereas Milan Tomović from Kuštunići, Ilija Mijić from Futog and Slobodan Nikolić from Brestač are finalists in Intesa Vegetable Grower category. Intesa Farmer's expert jury singled out Tatjana Horvat from Donji Tavankut, Zorica Kovačević from Čerević and Sergej Vujačić from Vrbas as top three candidates in Fruit Growing, and Mikloš Balaš from Čantavir, Sofija Vrbaški from Mol and Jovan Makitanović from Kuzmin in Intesa Cattle Breeding categories.

The announcement of winners is planned to be held in December, and the most successful contestants are to win a trip to the International Agricultural Fair SAI (Salon International de l'Agriculture) in Paris in February, 2015. Moreover, Banca Intesa is going to award the winners RSD 100,000 vouchers for the purchase of agricultural equipment or fodder at partner companies.

237 agricultural producers who are Banca Intesa's clients applied for the 2014 Intesa Farmer contest, and the jury selected finalists based on the annual results achieved through agricultural production, involvement of their family members in production process, storage capacity and promptness in meeting payments to the Bank.

The expert jury of Intesa Farmer project comprises Jasmina Nikitović Stojičić, the Editor of "Znanje Imanje" TV show, PhD Miladin M. Ševarlić, Chairman of the Serbian Association of Agricultural Economists, Predrag Milenović, Head of Small Business Division at Banca Intesa, Đorđe Radulović, Head of Agriculture Office at Banca Intesa, Aleksandar Stanišić, specialist for agricultural loans at Banca Intesa and Vojislav Živanović, Marketing Specialist at Banca Intesa.

In 2013, Banca Intesa launched the Intesa Farmer project wishing to promote agriculture as an exceptionally important segment for the country's economic development, and to contribute in yet another way to the strengthening of Serbia's agricultural competitiveness, both in the region and internationally.

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Banca Intesa ad Beograd, member of **INTESA**  **SNPAOLO**, is the leader in domestic market, reliable partner for 1.73 million clients, natural and legal entities. With net balance sheet amount of over 4 billion euros, total deposits of 2.4 billion euros and total placements of 2.3 billion euros, Banca Intesa Belgrade is leading the list of the biggest banks in Serbia. Owing to a developed business network of 191 branches across Serbia, the most developed network of ATMs and POS terminals and professional team of 3,000 employees, the bank is achieving considerable growth in all business areas. Banca Intesa is developing its business activities in four directions: retail and small business operations, corporate banking, local self-government and investment banking.