

PRESS RELEASE

Financial magazine The Banker names Banca Intesa Bank of the Year in Serbia for the fourth consecutive year

Banca Intesa wins The Banker award

Belgrade, December 1 – Banca Intesa, a member of Intesa Sanpaolo Group, has won the prestigious Bank of the Year award, granted by influential financial magazine The Banker, for the fourth year in the row. Besides winning the award for Bank of the Year in Serbia in 2011, Intesa Sanpaolo also scooped Bank of the Year awards in Italy, Croatia and Bosnia-Herzegovina.

“Operating in a complex macroeconomic environment, we sought to address the challenges through our business policy, and the results we have recorded this year confirm the quality of our strategy”, said Banca Intesa Executive Board President Draginja Djuric, who accepted the award on behalf of the bank at a ceremony in London last night. “This award is a recognition that we have managed to preserve stability and further strengthen our market leadership in all segments of operation thanks to prudent risk management”, Draginja Djuric added.

According to the organizers, 2011 has been one of the toughest years many bankers will have experienced, with turmoil in the eurozone debt markets, concerns over US economic growth and fears about China's banking system. For all the setbacks, however, the vast majority of entrants for Bank of the Year Awards managed to do a lot more than merely survive. They once again showed their ability to innovate and create new products that benefit their customers and the economies in which they operate.

Banca Intesa is the leading bank in Serbia by all relevant business indicators – total assets, capital, lending and deposits. The bank focuses on retail, small business, corporate, local

Banca Intesa ad Beograd

Milentija Popovića 7b, 11070 Novi Beograd; call center: +381 (011) 310 88 88; www.bancaintesabeograd.com; tekući račun: 908-16001-87



government and investment banking and has a base of more than 1.5 million clients. Banca Intesa has over 200 branches and the largest ATM and POS terminal network in the country, and it employs a team of more than 3,000 professionals.

Intesa Sanpaolo is one of the leading banks in eurozone and the strongest banking group in Italy in all segments of operation. The group has about 5,600 branches across Italy, where it serves 10.8 million clients. Intesa Sanpaolo has selected presence in Central Eastern Europe and Middle Eastern and North African areas, where it operates through a network of banks with over 1,700 branch offices and serves 8.3 million clients.

The Banker, part of publisher The Financial Times Group, is the world's premier banking and finance resource, read in over 180 countries around the world. Established in 1926, The Banker is the key source of data and analysis for the global banking industry which has a unique database of more than 4,000 banks. The magazine grants annual Bank of the Year awards, seen as one of the most global prestigious in the industry.
