

PRESS RELEASE

Winners of the second annual student competition Banca Intesa "Prove yourself 100%!"

Customer satisfaction comes first

Belgrade (June 19) – Banca Intesa has announced winners of the second in a row annual student competition "Prove yourself 100%", a competition for project development related to customer satisfaction management. Ana Rakita, a student at the Faculty of Organizational Sciences University of Belgrade and Boban Biserčić a student at the Faculty of Economics University of Belgrade are the winners of the competition in the field of implementation, while Đorđe Petrović and Milan Đorđević, students at the Faculty of Organizational Sciences in Belgrade, authors of the most innovative project according to the jury's opinion.

The most successful competitors won cash grants in the amount of EUR 1.000 each, and a chance to represent Serbia at the international competition in Italy, where the winners of local competitions run by International Subsidiaries Banks Division of Intesa Sanpaolo Group will compete. Professional practice in International Subsidiaries Banks Division of Intesa Sanpaolo Group or a summer school at the prestigious Università Cattolica is planned for the winners of the international competition. Other participants of the competition Banca Intesa awarded a scholarship in the amount of EUR 300 for a remarkable commitment on the project during which, through teamwork and collaboration with mentors they were able to put theoretical knowledge acquired at university into practice and develop new business skills.

This year's competition "Prove it 100%" was announced in late March and the program of selection of students included 240 applications. Human Resources Department and Customer Satisfaction management Unit of Banca Intesa have interviewed 98 students in total and selected 12 finalists, students from the University of Belgrade, Novi Sad and Niš. The finalists were divided into six groups and were preparing projects on given topics related to customer satisfaction management, and the jury composed of representatives of management of Banca Intesa, International Subsidiaries Banks Division of Intesa Sanpaolo Group and universities announced best solutions.

The aim of the student competition "Prove yourself 100%" was to stimulate students' creativity and innovative approach in a special way in developing projects related to customer satisfaction management area.

At the press conference related to announcement of the winners of the competition, Mrs. Draginja Đurić, CEO Banca Intesa Beograd, Laurence Aliquot, head of the Customer Satisfaction Management Office, International Subsidiaries Banks Division of Intesa Sanpaolo Group and Nevenka Žarkić Joksimović, Vice-Rector of finance talked about the importance of business and academic sector.