

**PRESS RELEASE****Banca Intesa donates RSD 10 million to endangered citizens**

**Belgrade, May 19, 2014** - Banca Intesa has donated a total of RSD 10 million to support citizens affected by devastating floods and to help deal with the consequences of the natural disaster that hit our country over the past few days. The bank transferred RSD 5 million today to the specific-purpose account of the Government of the Republic of Serbia for relieving the consequences of flooding, while also sending 50,000 liters of bottled water and 4 tons of food worth RSD 5 million via Red Cross Serbia during the weekend to the municipalities in need.

Banca Intesa also scrapped fees for cash and cashless transfers for donations to the endangered population to specific-purpose humanitarian accounts. At the same time, the bank invited over 3,000 of its employees to demonstrate solidarity and personally contribute by making payments to the specific-purpose account opened today for this purpose. Also, it will provide special benefits to all of its clients in flood-hit municipalities, natural and legal entities that have debts toward the bank, in order to further help make the new situation easier for them.

During the weekend, the employees of the bank took part in providing support to the population in the affected areas, in cooperation with the Emergency Sector of the Ministry of Interior of Serbia. Maximum efforts were made to ensure the operation of the bank's branch offices or at least ATM's in flooded towns in order to make funds available for citizens in the crisis situation. Even though 18 branch offices had problems functioning due to the flooding of premises and electric power cuts, the branches restarted operations where possible with the help of power generators.

As a result of the measures taken, only the office in Obrenovac is not operational due to catastrophic state in this municipality, as well as the office in Šabac in Gospodar Jevremova 44 and that in Svilajnac in Svetog Save 52. Available to the citizens of Šabac is the office in Karađorđeva 14, operating with shorter working hours, from 9 AM to 2 PM. Also, both offices in Sremska Mitrovica are operating with shorter working hours, from 9 AM to 4 PM. Besides, in accordance with the recommendations of the Government of the Republic of Serbia, the bank turned off decorative lighting on all of its office buildings and branch offices and this measure will remain effective during the emergency situation in the country.

In these hard times for our country, the bank will keep providing support for dealing with the consequences of floods and helping the most endangered citizens of Serbia, demonstrating solidarity and care for those who need help.