

MESTO KOJE VOLIŠ DANAS SAČUVAJ ZA SUTRA

PRESS RELEASE

Reconstruction of the Winner Localities on the Banca Intesa Contest The Place I Love

Beginning of Restoration of the Ramparts of Novi Pazar

Novi Pazar, 16th August – the restoration of the Ramparts of Novi Pazar which were among the three winning localities of the contest The Place I Love, conducted by Banca Intesa within the corporate social responsibility project with the same name, has started today. The restoration and conservation work on the Ramparts was preceded by the donation of Banca Intesa in the amount of 10 million dinars to the Republic Institute for the Protection of Cultural Heritage Monuments, under whose

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protection this monument is. As the authorized institution, the Institute has created the project of Ramparts restoration and conducted a tender bid on which the company "DMD-Krov" from Novi Pazar was chosen as the contractor. The project envisages the works on the Novi Pazar Ramparts to last for 55 work days.

The restoration of parts of the Novi Pazar Fortress fortifications shall be made on the northern and western bastion, and on the wall with loop holes next to the "Motrilja" watchtower. The works will comprise the rebuilding of the Ramparts on the west side, the treatment of the tops of in-built walls, rebuilding of the outer walls of the Ramparts, as well as a thorough cleaning of the area. Republic Institute for the Protection of Cultural Heritage Monuments shall provide the monitoring over the conservation works, and the Heritage Museum "Ras" from Novi Pazar will monitor the architectural research.

The Fortress of Novi Pazar has a double protection status- as an individual cultural monument, and within the wider spatial cultural and historical area with the old town and the complex around the Altun-Alem mosque. It is assumed that it was built by the Turks at the end of the first half of the XVIII century at the place where the older palisade fortification stood and together with the town which it borders on the east side it represents the oldest part of Novi Pazar. The fortress of the shape of an irregular triangle consists of three bastions in the corners of the fortification, which are connected by defense ramparts.

Banca Intesa launched the project The Place I Love in May 2011, with the support of the Ministry of Culture, the non-profit organization Evropa Nostra Srbija and the Republic Institute for the Protection of Cultural Heritage Monuments. The expert commission in the following composition: Vera Pavlović Lončarski, director of the Republic Institute for the Protection of Cultural Heritage monuments and president of the commission, Irina Subotić, president of the organization Evropa Nostra Srbija, Gorčin Stojanović, theatre, film and television director, Vladimir Arsenijević, writer, translator and editor, and Maja Kolar, Head of the Marketing and Communications Department in Banca Intesa, chose ten finalists out of a total of 1,290 localities the citizens proposed in the first phase of the project, out of which the citizens chose the three winning places by voting. For the restoration of all three localities the Bank has



set aside 30 million dinars, and apart from the Novi Pazar Ramparts, which had 36,145 votes, it will also finance the restoration and revitalization of the National Library Token on Kosančićev venac in Belgrade and the Belgrade Gate on Petrovaradin.

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