

MEDIA INFORMATION

Banca Intesa helps the work of Boško Buha theatre

Million dinars for restoration of the Boško Buha theatre

Belgrade, March 16, 2015 – As a part of its corporate philanthropy program, Banca Intesa has donated one million dinars to the Boško Buha theatre so as to help the repair of the theatre building and enable regular operations of this cultural institution in the coming period.

Besides for the restoration of theatre premises, these funds will also be used for hiring professional staff and purchasing materials and suitable audio-visual equipment.

Corporate philanthropy is an important segment of socially responsible activities of Banca Intesa. Thus, the Bank allocated over 61.33 million dinars in 2014 for support to the community through numerous cultural, educational, health and social organizations, as well as civil society organizations.

The Boško Buha theatre was founded in 1950. During its 65 years of existence, over 250 plays were performed on its stages for the audience of over 4.5 million children and parents.

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Banca Intesa ad Beograd, member of **INTESA  SANPAOLO**, is the leader in domestic market, reliable partner for 1.67 million clients, natural and legal entities. With net balance sheet amount of over 4 billion euros, total deposits of 2.5 billion euros and total placements of 2.3 billion euros, Banca Intesa Belgrade is leading the list of the biggest banks in Serbia. Owing to a developed business network of 178 branches across Serbia, the most developed network of ATMs and POS terminals and professional team of 3,000 employees, the bank is achieving considerable growth in all business areas. Banca Intesa is developing its business activities in five directions: retail and small business operations, corporate banking, local self-government and investment banking.