

Press release

## **Intesa Academia – Banca Intesa’s business conference EURO VISION**

**Belgrade, September 15 2011 – Banca Intesa is organizing its first business conference titled ‘Intesa Academia’ which is to gather prominent foreign and domestic experts in macroeconomy, monetary and fiscal policy headed by the recognized world expert – the Professor Robert Mandel, ‘the creator of Euro’ and the winner of Nobel Prize. The conference titled ‘Euro Vision’ will be dedicated to the future of Euro: to the importance of keeping the common currency strong and to the trends in the development of the countries in Euro Zone with special emphasis on the possibilities that the process of integration with Europe brings to Serbia and to the countries of the region. The press conference is taking place on Wednesday, September 21 2011 in the Crystal Hall of the Hyatt Hotel at 9:30.**

‘Banca Intesa is following trends on global market and it is endeavoring to adjust its operations to the changes in order to provide timely and quality support to its customers. Its leading position and its responsible treatment of the community and our business partners commit us to be visionary, to keep up with current world trends thus developing efficient strategies in the future. This is precisely why we dedicated our first business conference to the future of Euro and invited the creator of the common European currency, the worldly recognized expert – Professor Robert Mandel as our special guest’, Banca Intesa’s Member of Executive Board and Head of Financial Management and Treasury Dragica Mihajlović said.

‘Intesa Academia’ conference will be officially inaugurated by the Republic Prime Minister Mirko Cvetković. The Chairwoman of Banca Intesa’s Executive Board Draganja Đurić, the Deputy Chairman of Banca Intesa’s Board of Directors Marco Capellini, and the Member of the Executive Board and the Manager of Corporate Division Darko Popović will speak on behalf of Banca Intesa. The Manager of Intesa Sanpaolo Group’s Department for International research in macroeconomy Gianluca Salsecci will present the most important trends in macroeconomy in the region of South Eastern Europe and the presentation of the worldly recognized referee Pierluigi Collina will close the conference.

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