

MEDIA ANNOUNCEMENT

New Banca Intesa Current Account for Agricultural Farmers and More Favourable Loan Financing Conditions during the 78th International Agricultural Fair

Comprehensive Support for Specific Needs of Agricultural Farmers

Belgrade (13th May)- Taking into account the specific needs of its clients, Banca Intesa has enriched its existing offer intended for registered agricultural farms by introducing the new Farmer Hit current account which provides a series of additional benefits to all users of special purpose current accounts for agricultural farmers.

All agricultural producers who opt for the Farmer Hit current account will be able to use the Banca Intesa Maestro payment card by which it is possible to pay for goods and services in the country and abroad, or the Dina payment card suitable for settling financial liabilities in Serbia. Owing to the SMS notification service the users of the new current account will be able to check the balance on their account free of charge, and each next inflow of funds will be accompanied by a corresponding SMS report. Also, along with the Farmer Hit current account Banca Intesa shall put at the disposal of agricultural farmers the basic package of the Intesa On-line electronic services, it shall enable a more favourable sale and purchase of euro to agricultural farmers at the Intesa Hit exchange rate, and provide the option activating a standing order by which the agricultural farmers would authorize the bank for the payment of monthly expenses, insurance, loan instalments and other services in their name, thus relieving themselves of the obligation of coming to the branch.

All registered agricultural farm owners who become Farmer Hit current account users by the end of the year will be released from the payment of fee for the first 6

months of using his product. In order to open the Farmer Hit current account you should take your personal identity card with you as well as the confirmation of the registration of the agricultural farm in which it has been registered that the agricultural farm owner has an open special purpose account for agriculture farmers in Banca Intesa.

Also, on the occasion of the 78th international agricultural fair Banca Intesa has prepared more favourable conditions of credit financing for the procurement of tractors and other agricultural mechanization that will hold until the end of May this year. The following loans are at the disposal of interested agricultural producers: subsidized loans for the procurement of tractors made by the domestic producers - IMT and Rakovica, subsidized dinar loans for the procurement of the agricultural mechanization made by domestic producers, without a currency clause, as well as Farmer Invest loans.

Banca Intesa approves subsidized loan models up to the amount stated in the pro-forma invoice, in accordance with the creditworthiness of the applicant, with repayment terms of up to 84 months and with an effective interest rate of 4.82 percent at an annual level. Farmer Invest loans are placed to interested agricultural farmers in the amounts of up to EUR 500,000, with an effective interest rate of 13.64 percent per annum and repayment dates of up to 10 years.

“By a continuous improvement of the existing offer of products and services intended for registered agricultural farms, Banca Intesa strives to contribute to the creation of a healthy and developed agriculture sector, which is key to the development of the entire domestic economy.”; stated Riccardo Parasporo, Head of the Retail Division.
