

PRESS RELEASE

Banca Intesa awarded winners of Intesa Farmer 2013 - the best agricultural producers contest

Banca Intesa announced winners of Intesa Farmer 2013 contest

Belgrade, November 13, 2013 – Banca Intesa selected the winners of the competition Intesa Farmer 2013, in the selection of the best agricultural producers in the following categories: crop farming, vegetable growing, fruit growing and cattle breeding. Stana Ošap from Žabalj is the winner of Intesa Crop Farmer Award, Jenő Kaposta from Subotica is the winner of Intesa Vegetable Grower Award while the best candidate in the Fruit Grower group was Tibor Turi, also from Subotica. Jovan Penov from Skorenovac, near Kovin is the winner of the Intesa Cattle Breeder award. All winners of Banca Intesa's competition are awarded with a trip to Berlin in early 2014 during which they are going to visit one of the most representative international fairs of agriculture - "International Green Week Berlin 2014".

Over 160 farmers, Banca Intesa's clients, applied to the competition "Intesa Farmer 2013" and after declaration of the five finalists in each of the given categories, the representatives of the expert committee visited agricultural estates so they could be sure at the very place of the quality production and recorded operating results. The criteria applied by the expert committee in the selection of candidates for "Intesa Farmer 2013" awards were annual results recorded through agricultural production, implementation of modern technologies in production activities, number of household members included in production as well as at least three years long cooperation with the Bank in loan terms and with regular settling of financial obligations.

Expert committee of "Intesa Farmer 2013" was composed of Vlastimir Vuković, EB member and Head of the Retail and Small Business Division, Predrag Milenović, Head of the Small Business Sector, Đorđe Radulović, Head of Agriculture Office, Vesna Vojnić, Agriculture Loan Specialist, and Vojislav Živanović from Marketing and Communication Sector.

Banca Intesa launched the project "Intesa Farmer 2013" to indicate once again the importance of the agricultural sector as exceptionally important segment for economic development of the country, wishing to contribute to further improvement of its competition.

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Banca Intesa ad Belgrade, member of **INTESA**  **SPINAILO**, is the leader in domestic market, reliable partner for 1.66 million clients, natural and legal entities. With net balance sheet amount of 4 billion euros, total deposits of 2.5 billion euros and total placements of 2.5 billion euros, Banca Intesa Belgrade is leading the list of the biggest banks in Serbia. Owing to a developed business network of 192 branches across Serbia, the most developed network of ATMs and POS terminals and professional team of 3,000 employees, the bank is achieving considerable growth in all business areas. Banca Intesa is developing its business activities in four directions: retail and small business operations, corporate banking, local self-government and investment banking