



PRESS RELEASE

Banca Intesa wins Euromoney Award for Excellence for the fourth consecutive year

Recognition for best bank in Serbia

Belgrade, July 12 2013 – The world's leading finance magazine, Euromoney, has handed Banca Intesa the award for the best bank in Serbia in 2012. For the fourth year in a row, the bank has won this distinguished recognition granted based on the analysis of a range of quantitative and qualitative criteria, such as business performance indicators, innovation, as well as portfolio quality.

According to Euromoney, Banca Intesa recorded a substantial boost to the deposit base in the past year, which helped it improve the deposit-to-loan ratio, while its NPL level was well below the Serbian banking sector average. Operating in a difficult market, the bank put an overall emphasis on stability and efficiency, which did not preclude innovation, the magazine said.

“In the year marked by a receding economy and adverse market parameters, Banca Intesa opted for a responsible and prudent strategy that gives priority to preserving the stability of the system on one hand and meeting the needs of the economy and citizens on the other, while continuously working towards advancing its business processes and cost efficiency. Our strong capital position, sustained asset quality and reinforced customer base show that we have been successful in achieving the goals we have set for ourselves. A stable performance, creativity and innovativeness, as well as top quality service will be the stepping stone for us to continue improving the products and services we are offering to our clients while at the same time promoting utmost professionalism in all segments of operation,” said Banca Intesa Executive Board Deputy Chairman Marco Capellini, who accepted the award on behalf of the bank at a ceremony in London late yesterday attended by more than 500 bankers from the world's leading financial institutions.

With around 1.6 million clients – individuals, entrepreneurs, small and medium sized enterprises, large companies and local governments, a business network of 194 branch offices across the country and a professional team of 3,000 people, Banca Intesa is the leading bank in the Serbian market by key parameters of successful business operations. The bank is part of Intesa Sanpaolo, one of the top banking groups in Europe and the leading bank in Italy. Intesa Sanpaolo is present in more than 40 countries globally, serves over 19.1 million clients in the world and has a network of around 7,030 branches.

Euromoney Awards for Excellence are traditionally handed since 1992 to recognize excellent financial institutions demonstrating leadership and innovation in the markets where they operate.

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