

PRESS RELEASE

The Blic daily and Banca Intesa have selected the best entrepreneur in Serbia for the fifth year in a row

Support for Entrepreneurship

Belgrade (March 12) – Within the framework of the campaign named „Blic Entrepreneur 2011“, implemented by the Blic daily and Banca Intesa for the fifth year in a row, Dragan Ćirić, owner of D-Company from Babušnica, which manufactures car components, has been named the best entrepreneur in Serbia, in the category of small and medium-sized enterprises. The award was presented to the most successful entrepreneur by Minister of Economy and Regional Development in the Serbian Government, Nebojša Ćirić, and Head of the Serbia Investment and Export Promotion Agency (SIEPA) Božidar Laganin, whereas Marco Capellini, Deputy CEO of Banca Intesa, and Velimir Simonović, editor-in-chief of the Blic daily, presented a Banca Intesa cheque for EUR 30,000 to the winner. According to the rules of the contest, the award can be used exclusively for the improvement of current operations or investment in new business projects.

The award was presented following the decision by jury experts composed of SIEPA Director and jury president in the selection of “Blic Entrepreneur 2011” Božidar Laganin, Minister of Economy and Regional Development Nebojša Ćirić, Banca Intesa Deputy CEO Marko Capellini, State Secretary in the Ministry of Finance Miodrag Đidić, Manager of National Employment Service Dejan Jovanović, Aleksandar Gračanac from Serbian Chamber of Commerce and “Blic” daily journalist Suzana Lakić.

In the process of selecting the most successful entrepreneur, the jury was conducted by profitability, productivity and solvency of the enterprise over the course of the previous fiscal year and by some extra criteria as well: export results in 2011 and export potential, number of employees and newly employed people in the previous year, range of recently launched products, technological innovations, orientation towards environment, and contribution to development of local community. Business results of 209



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entrepreneurs were taken into consideration and, according to the jury's decision, the advantage was given to enterprises whose operations are characterized by production and innovations in production.

Enterprise D-company produces tools for the industry of automobile tires and is at the very top of its branch in Europe. Company employs 168 people, cooperates with multinational giant Michelin and exports half of its production into Romania, Poland, France, Spain, Germany, Brazil, Argentina and America.

Blic and Banca Intesa organized a campaign for the best entrepreneur of 2007, 2008, 2009 and 2010. The title of the most successful entrepreneur in 2007 was attributed to Srđan Pavlović, owner of the shoe company "Obuća Pavle" from Bela Palanka, and in 2008 the recognition was awarded to Biljana Miletić, Director of the Company Agrounik from Zemun. Radovan Milojević, owner of the company Stublin from Stojnik, was declared best entrepreneur in 2009, and in 2010 the reward went to Branko Milikić and Petar Ulić, owners of the company Execom from Novi Sad.



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