

PRESS RELEASE

Banca Intesa won 3 international recognitions

Belgrade (30 June 2008) – According to the ranking of the London finance magazine “Finance Central Europe” and foreign consulting houses, Banca Intesa was awarded three prestigious recognitions for 2008.

In competition of domestic and foreign banks from the Southeast European region and based on the achieved business results, Banca Intesa was appraised as:

- The best middle–size bank in Southeastern Europe
- The best bank in Serbia
- The best banker of the year: Ms Draginja Đurić, the President of the EB of Banca Intesa

The magazine “Finance Central Europe” performed the ranking according to the analyses of the annual results of the banks operating in Southeast European region including : Albania, Bosnia and Hertzegovina, Croatia, Bulgaria, Greece, Moldavia, Romania, the FYR Macedonia, Serbia, Montenegro, Turkey and Slovenia.

“We are pleased to receive important international recognitions for the 6th year in a row. They represent the confirmation of our dynamic development and business success, that are reflected in the high growth rates recorded in all segments of business operations, strong increase of total assets and consolidation of the market position in the conditions of growing competition”, said Ms Draginja Đurić.

In the previous year Banca Intesa increased its total placements by 46% to EUR 1.3 billion; deposits potential reaching EUR 1.6 billion was also increased by 46%, whereas total assets grew by 40% reaching the amount of EUR 2.6 billion. As a result of such dynamic growth, the bank took the leading position on the domestic market with a market share of 12.47%.

The results of the survey of the clients’ satisfaction with the bank’s products and services in Serbia for the first quarter of 2008. conducted by Gfk Eurisko agency by employing random sample method, show that Banca Intesa is also the leading bank in terms of the level of the clients’ satisfaction index (European Customer Satisfaction Index) which reached 78.2%.