

PRESS RELEASE

Free school of football for young footballers

Banca Intesa Milan Junior Camp held from 30 June till 3 July in Novi Sad

Novi Sad (27 June 2008) - Owing to the long-standing successful cooperation with the football club AC Milan, Banca Intesa for the first time presents the children a free participation in Milan Junior Camp that will be held in Novi Sad this year. Around 160 boys aged 6 to 16, will have the opportunity to go through the school of football on the open pitch of Sports centre "Vujadin Boškov", managed by the trainers of the prestigious Italian club AC Milan from 30 June till 3 July.

Banca Intesa Milan Junior Camp is an exceptional event whose programme combines the trainings of technical football skills and tactics with various cultural and entertainment activities that fulfill the needs of the experienced young players as well as those for whom this game is completely new. All camp participants will be divided into groups according to their age and skills, and as a gift they will receive sports equipment.

Young footballers will go through the trainings designed by the main trainer of AC Milan and with the aim of following their progress in the game, each participant will upon his arrival and departure go through the evaluation of his playing abilities. The best three camp participants will take part in the common match of all the best participants of the camps worldwide, in Milan and will also be guests at the match of AC Milan against one of the leading Italian or international teams at San Siro stadium. The costs of travel, accommodation and testing will be covered both for young players and those who will accompany them (one parent, guardian, etc).

Organization of Milan Junior Camp 2008, for the third time in Serbia at the initiative of Banca Intesa is yet another proof of the Bank's commitment to support the development and popularization of sports as well as healthy way of living among the young. This is exactly the reason why Banca Intesa endeavoured to provide the young talented footballers from our country the possibility to participate in the camp for free and thus become familiar with the working philosophy and methods of one of the biggest European and world football clubs with most trophies.