

PRESS RELEASE

Go on a trip to Disneyland® Paris with Banca Intesa and MasterCard


Take your youngest ones to Mickey Mouse's 90th birthday party

Belgrade, October 1, 2018 – Banca Intesa and MasterCard are organizing their traditional prize giveaway where holders of Banca Intesa MasterCard credit cards can win a trip to Disneyland® Paris. The giveaway is open for all holders of Banca Intesa MasterCard credit cards, in the period of October 1-10, 2018, as long as they make a payment using their cards at any sales point, or make an online purchase or withdraw at least RSD 2,500 on the territory of the Republic of Serbia or a minimum of EUR 20 abroad.

In order to sign up for the prize giveaway, holders of Banca Intesa MasterCard credit cards need to register the performed transaction at www.bancaintesa.rs, and the four luckiest users will win the “Mickey's 90th Birthday-World's Biggest Mouse Party” package which includes a Belgrade-Paris roundtrip flight tickets, two nights at the Newport Bay Club Hotel, invitation to four workshops at the hotel titled “Mickey's Birthday Card”, “Mickey's Mania”, “Minnie's Cake&Sweet” and “Mickey's Dance”, as well as travel and health insurance for the period of the arrangement.

The winners of the prize giveaway will be drawn on October 30, 2018, automatically, by random computer selection, and they will be able to use their tickets in the period of November 30 to December 2, 2018.

The happiest place on earth - Disneyland® Paris is one of the leading tourist attractions in Europe, visited by around 15 million guests each year, both children and adults. It spans across 2,000 hectares, and is comprised of Disneyland® Park, Walt Disney Studios® Park and Disney Village which features hotels, stores and restaurants. This year, Disneyland is celebrating a very special milestone, as Mickey Mouse celebrates his 90th birthday, which will make for a priceless trip for the prize giveaway winners.

Banca Intesa ad Beograd, member of **INTESA  SANPAOLO**, is the leading bank on the domestic market, a reliable partner of 1.34 million clients, natural persons and legal entities. With a net balance sum of approximately EUR 5 billion, EUR 3.5 billion in total deposits and EUR 2.9 billion in total loans, Banca Intesa tops the list of most successful banks in Serbia. Owing to a developed business network comprised of 158 branches all over Serbia, the most developed network of ATMs and POS terminals, as well as a professional team of around 2,977 employees, the Bank achieves stable results in all areas of business by developing activities in the retail, small business, corporate and local administration sectors.

MasterCard (NYSE: MA), www.mastercard.com, is a technology company which operates within the global payment industry. We present the fastest payment network in the world which connects card users, financial institutions, merchants, public administrations and business subjects in over 210 countries and territories. Products and solutions offered by MasterCard make every day commercial activities – such as shopping, travel, business and finance management – simpler, safer and more efficient for everyone. Follow us on Twitter at [@MastercardNews](https://twitter.com/MastercardNews) and [@MastercardRS](https://twitter.com/MastercardRS), or join our discussion at [Beyond the Transaction Blog](#) and [sign up](#) for the latest news at [Engagement Bureau](#).