

**MEDIA RELEASE**

*The Banker grants awards to the most successful banks in the world*

**Banca Intesa named best bank in Serbia**

**Belgrade, November 30, 2017** – Renowned financial and banking magazine *The Banker* has granted Banca Intesa the award for the best bank in Serbia in 2017. The bank of the year award is handed based on a number of parameters including assets and capital adequacy, technological advancements, customer initiatives, as well as financial inclusion.

“This prestigious award handed by magazine *The Banker*, which Banca Intesa won for the sixth time, is a confirmation of our successful operations over more than a decade. Despite a demanding market environment we accomplished exceptional results last year, primarily in the retail segment, but also in operations with entrepreneurs and SMEs, thus providing contribution to the recovery of economic activity in the country. At the same time, we have placed a special emphasis on technological improvements so that our offering would adequately respond to increasingly demanding needs and expectations of our customers“, said Draginja Djuric, President of Banca Intesa Executive Board.

Along with the award for the best bank in Serbia, Intesa Sanpaolo, the parent group of Banca Intesa, has been awarded the bank of the year in Italy and Croatia.

Banca Intesa is the leading bank in Serbia by all key performance indicators – total assets, capital, loans and customer deposits. The bank offers professional service and an all-embracing offering of modern products to 1.46 million customers in the private individuals, small business, small and medium sized enterprises, local governments and large corporations segments.

Founded in 1926, *The Banker* represents one of the key sources of financial information, research and analysis for more than 90,000 readers across the globe. The magazine hands annual awards for the bank of the year that are considered among the most prestigious recognitions in the global banking industry.

\* \* \*

Banca Intesa ad Beograd, a member **INTESA  SANPAOLO** of , is the leading bank in the domestic market, a reliable partner of 1.46 million clients, individuals and legal entities. With a net balance sum of EUR 5 billion, EUR 3.5 billion in total deposits and EUR 2.6 billion in total loans, Banca Intesa is at the helm of the list of the most successful banks in Serbia. Owing to a developed business network comprised of around 160 branches all over Serbia, the most developed network of ATMs and POS terminals, as well as a professional team of around 3,000 employees, the Bank achieves stable results in all areas of business by developing activities in the retail, small business, corporate and local government sectors.