

MEDIA RELEASE

A new branch office of Banca Intesa opened in Subotica

A modern way of banking

Subotica, January 29, 2018 – In accordance with the latest standards of Intesa Sanpaolo Group and keeping up with the current global trends, Banca Intesa opened a new branch office at 2 Dimitrija Tucovića Street, Subotica. Exclusive premises where clients can experience modern banking are the third of this type in Serbia.

The spacey branch office of approximately 500 m² is equipped to make the clients feel like they are at home, and newspapers and free WiFi are also available. Right next to the entrance there is an Info desk, a place of welcome where clients can get answers to their questions and from where they are directed to other parts of the branch office. Besides being designed to look like a living room, cash desks with a place to sit have also been introduced to make the clients more comfortable and to ensure better communication.

Special part of the office is intended for advisory services for natural persons, entrepreneurs and small enterprises. Open hours of the new branch office are 8 am-7 pm on business days and 9 am-2 pm on Saturday, and clients can also use the 24/7 Zone – a separate room in the lobby of the branch where the ATM is located.

In order to properly respond to the needs of its clients and provide them with an improved user experience and in accordance with its business strategy, Banca Intesa continues to modernize its business network which includes 158 branch offices in Serbia.

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Banca Intesa ad Beograd, member of **INTESA  SANPAOLO**, is the leading bank in the domestic market, a reliable partner of 1.4 million clients, natural persons and legal entities. With a net balance sum of EUR 4.9 billion, EUR 3.3 billion in total deposits and EUR 2.6 billion in total loans, Banca Intesa is at the helm of the list of the most successful banks in Serbia. Thanks to a developed business network comprised of 158 branches all over Serbia, the most developed network of ATMs and POS terminals, as well as a professional team of around 2,900



employees, the Bank achieves stable results in all areas of business by developing activities in the retail and small business, commerce and local administration sectors.