

PRESS RELEASE

Banca Intesa is the leader in approved housing loans

Special offer until the end of March

Belgrade, January 24th, 2018 – During 2017, Banca Intesa issued 2,377 housing loans insured at the National Mortgage Insurance Corporation (NMIC) in the total value of almost EUR 105 million. Compared to the results from the end of 2016, the bank had a growth of 45%, while the market share in newly issued loans reached as much as 30%. The trend of year-to-year growth of loan activity at a rate higher than 40%, both in terms of number and amount of approved housing loans, has continued for the third year in a row, and Banca Intesa once again confirmed its leading position in the housing loans segment.

The bank bases its good housing loan sales results on attractive terms, constant monitoring of the clients' needs, and also its flexibility in continuously improving its offer while acknowledging their expectations, as well as market trends.


In order to offer support to as many citizens as possible in resolving one of the biggest life's matters, and to make purchasing and refurbishing an apartment easier, the bank created a special offer valid until March 31 of this year. The special benefits apply to housing loans indexed in euro, together with which the citizens can take out a cash loan for refurbishing their home with a fixed interest rate of 7.99% annually and a repayment period between 18 and 84 months, without loan processing fees.

Banca Intesa has been approving housing loans insured at the National Mortgage Insurance Corporation (NMIC) with a repayment period of 15 years with an interest rate of 2.52% (2.79% plus six month EURIBOR) annually. Loans insured at NMIC with a repayment period of 15-30 years have a national interest rate of 2.58% (2.85% plus six month EURIBOR), while loans insured at NMIC with a fixed interest rate will be approved with a repayment period of 15 years and an annual interest rate of 3.29% during the entire repayment period.

Housing loans at Banca Intesa are available without fees for early repayment from funds, as well as with no mandatory life insurance policy.



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Banca Intesa ad Beograd, member of **INTESA  SANPAOLO**, is a leading bank in the domestic market, a reliable partner of 1.4 million clients, natural persons and legal entities. With a net balance sum of EUR 4.9 billion, EUR 3.3 billion in total deposits and EUR 2.6 billion in total loans, Banca Intesa is at the helm of the list of the most successful banks in Serbia. Thanks to a developed business network comprised of 158 branches all over Serbia, the most developed network of ATMs and POS terminals, as well as a professional team of around 2,900 employees, the Bank achieves stable results in all areas of business by developing activities in the retail, small business, agriculture and local administration sectors.