

*Free trip to Disneyland® Paris for users of Banca Intesa Mastercard credit cards*

**Winners of the “When the magic comes to life in front of your eyes: priceless!”  
prize giveaway announced**


**Belgrade, December 27, 2017** – Banca Intesa has announced the winner of the prize giveaway titled “When the magic comes to life in front of your eyes: priceless!”, who won two weekend trips for four to Disneyland® Paris, as well as 120 prizes in the form of vouchers for the amounts between RSD 5,000 and RSD 10,000 for purchasing toys from the Disney’s assortment at Dexy Co Kids stores.

The participants of the prize giveaway were all users of Banca Intesa Mastercard credit cards who have, in the period of November 6-December 3, 2017, used a credit card to pay their bill at any store, performed a transaction through On-line shopping or withdrew funds at an ATM in the territory of Serbia in the amount of minimum RSD 2,000, or EUR 20 abroad, and applied for participating in the contest by registering the transaction at the website [www.bancaintesa.rs](http://www.bancaintesa.rs). With almost 8.000 transactions users of Banca Intesa Mastercard credit cards participated in the prize giveaway and the winners were drawn automatically, by random computer selection.

The winners of the main prizes are Laslo Šereš and Radmila Trajković who will, with 3 more persons each, in February or March 2018 enjoy the trip which includes accommodations at Disney’s Hotel New York®, tickets for Disney® Parks, VIP Fast Pass®, round trip plane tickets for Belgrade-Paris, as well as travel insurance policies for all passengers.

The most popular attraction in Europe, Disneyland® Paris will this year mark 25 years since it first opened its gates to visitors, back in 1992. Ever since then, 15 million visitors have been enjoying its magic each year, both children, and adults. Disneyland® Paris spans 2,000 hectares, and includes Disneyland® Park, Walt Disney Studios® Park and Disney Village, where hotels, stores and restaurants are located.

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**Banca Intesa ad Beograd**, a member of **INTESA  SANPAOLO**, is a leading bank in the domestic market, a reliable partner of 1.45 million clients, natural persons and legal entities. With a net balance sum of EUR 4.9 billion, EUR 3.2 billion in total deposits and EUR 2.5 billion in total loans, Banca Intesa is at the helm of the list of the most successful banks in Serbia. Owing to a developed business network comprised of 165 branches all over Serbia, the most developed network of ATMs and POS terminals, as well as a professional team of around 3,000

employees, the Bank achieves stable results in all areas of business by developing activities in the retail, small business, agriculture and local administration sectors

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