

MEDIA RELEASE

Banca Intesa awards Mastercard credit card holders with a trip to Disneyland® Paris

When magic is brought to life before your eyes: priceless!

Belgrade, November 15, 2017 - All holders of Banca Intesa Mastercard credit cards can win a weekend trip to Disneyland® Paris for four to live the 25th Anniversary celebrations if they pay a bill at any point of sale, or perform an online purchase transactions or if they withdraw at least RSD 2,000 i.e. minimum EUR 20 from any ATM on the territory of Serbia and abroad respectively in the period from November 6 to December 3, 2017 and if they register for this prize game by entering their transactions on the website www.bancaintesa.rs. One may perform an unlimited number of transactions using one card and each transaction may be registered only once.

This year the most visited attraction in Europe, Disneyland® Paris, celebrates its 25th anniversary since the moment it opened its door for visitors back in 1992. Ever since then, up to date, approximately 15 million visitors a year, both kids and adults, enjoy the magic of Disneyland® Paris. Though we are all dreaming of embarking on this unforgettable adventure one day, this opportunity will be given now to two winners of the first prize – a package tour for four titled “When magic is brought to life before your eyes: Priceless!”

This specially created tour comprises accommodation in Disney’s Hotel New York®, tickets to enjoy both Disney® Parks, VIP Fast Pass®, return fares Belgrade-Paris and the travelling insurance policy lasting throughout the trip for all passengers. The luckiest winners in this prize game can enjoy the mentioned package tours in February or March 2018, depending on occupancy of the hotel and on their wish.

In addition to the main prize, participants in this game can expect to win 120 more prizes in the form of vouchers worth RSD 5-10 thousand for purchase of toys from Disney’s range of products at Dexy Co Kids stores.

The winners of the prize game will be chosen through automated, random computer selection within 2 days after the completion of the prize game.

Disneyland® Paris is one of leading tourist attractions in Europe, expanding on over 2,000 hectares and consisting of Disneyland® Park, Walt Disney Studios® Park and Disney Village which includes hotels, shops and restaurants.

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Banca Intesa ad Beograd, a member of **INTESA IMI SANPAOLO**, is a leading bank in the domestic market, a reliable partner of 1.45 million clients, natural persons and legal entities. With a net balance sum of EUR 4.9

billion, EUR 3.2 billion in total deposits and EUR 2.5 billion in total loans, Banca Intesa is at the helm of the list of the most successful banks in Serbia. Owing to a developed business network comprised of 165 branches all over Serbia, the most developed network of ATMs and POS terminals, as well as a professional team of around 3,000 employees, the Bank achieves stable results in all areas of business by developing activities in the retail, small business, agriculture and local administration sectors

MasterCard Company (NYSE: MA), www.mastercard.com, is a technological company operating within the global payment industry. We represent the fastest payment network in the world connecting card holders, financial institutions, traders, public administrations and business entities in more than 210 countries and territories. Products and solutions offered by MasterCard Company make ordinary trading activities – such as shopping, trips, finance operations and management – simpler, safer and more efficient for all. Follow us on Twitter [@MastercardNews](https://twitter.com/MastercardNews) and [@MastercardRS](https://twitter.com/MastercardRS), or join us in a conversation on our blog [Beyond the Transaction Blog](#) and [register](#) for the latest news on [Engagement Bureau](#).