

**PRESS RELEASE**

*A trip to Disneyland Paris for Banca Intesa Mastercard® credit card holders*

**Winners of competition “My Trip to Disneyland” awarded**

**Belgrade, November 09, 2016** – Banca Intesa has declared the winners of the competition “My Trip to Disneyland” who have been awarded with a weekend trip to Disneyland Paris for two adults and two children of up to 14 years of age, as well as with 18 vouchers worth 10, 15 and 20 thousand dinars to buy Disney products in Dexy Co Kids shops.


The prize competition was opened for all holders of Banca Intesa Mastercard® credit cards who by means of the card paid a bill worth at least RSD 4,000 in any outlet in the country in period from September 23 throughout October 25, 2016 and posted a video on the topic “My Trip to Disneyland” at the following website [www.carolijapretponocnogbala.rs](http://www.carolijapretponocnogbala.rs)

More than 100 applications were submitted to the competition and a three-member jury consisting of an actress Borka Tomović, Mastercard Sales Director for Serbia, Montenegro and Bosnia and Herzegovina Jelena Ristić and Banca Intesa Head of the PR and CSR Office and the acting head of the PR and Marketing Communications Department Rajka Šinik Vulić selected the winners by applying the criteria of originality and creativity of video materials.

Winners of the main prize are Aleksandar Radosavljević i Nina Andrejević, who will enjoy the trip with their families from December 9 to December 11, 2016 that includes accommodation in Disney New York Hotel, vouchers for purchase in shops within the Disneyland Park, presence at the *Magic Before Midnight Ball* and ball costumes for children.

Disneyland Complex in Paris is one of the leading tourist attractions in Europe, spreading on 2,000 hectares and consisting of Disneyland Park, Walt Disney Studio Park and Disney Village encompassing hotels, shops and restaurants. The Park is divided into thematic zones – *Adventureland*, *Frontierland*, *Fantasyland* and *Discoverland*, each of which including their own restaurants and shops.

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**Banca Intesa ad Beograd**, member of **INTESA**  **SANPAOLO**, is the leader in domestic market, reliable partner for 1.42 million clients, natural and legal entities. With net balance sheet amount of over 4.4 billion euros, total deposits of 2.8 billion euros and total placements of 2.3 billion euros, Banca Intesa Belgrade is leading the list of the biggest banks in Serbia. Owing to a developed business network of about 170 branches across Serbia, the most developed network of ATMs and POS terminals and professional team of about 3,000 employees, the bank

*is achieving considerable growth in all business areas, developing its business activities in retail and small business operations, corporate banking and local self-government operations*

**Mastercard Company** (NYSE: MA), [www.mastercard.com](http://www.mastercard.com), is a technological company operating within the global payment industry. We stand for the fastest payment network in the world connecting card holders, financial institutions, traders, public administrations and business entities in over 210 countries and regions. Products and solutions offered by Mastercard Company refer to everyday trade activities – such as purchase, trips, operations and finance management – simpler, quicker and more efficient for all. Follow us via Twitter at [@MastercardNews](https://twitter.com/MastercardNews) [i @MastercardRS](https://twitter.com/MastercardRS), or join the conversation with us at our blog [Beyond the Transaction Blog](#) and subscribe for the latest news at [Engagement Bureau](#).