

**MEDIA RELEASE**

*Reporting in line with G4 version of international GRI methodology guidelines*


**Banca Intesa presents Sustainability Report 2015**

**Belgrade, September 13, 2016** – Banca Intesa presented today Sustainability Report 2015 prepared in line with international methodology Global Reporting Initiative (GRI). Banca Intesa's fourth GRI Sustainability Report is aligned with redefined GRI G4 reporting guidelines and GRI G4 Financial Services Sector Disclosures, providing an all-embracing overview of the Bank's economic, social and environmental performance through 32 indicators, up from 28 in the previous report.

“As the leading bank in the domestic market, Banca Intesa fully acknowledges its responsibility to operate in a way that takes account of its economic, but also social and environmental impact. This means that we incorporate the concept of sustainability in all our business processes, strategies and decisions to ensure long-term success of the bank, but also to create lasting value for all our stakeholders - our customers and suppliers, our employees, shareholders and community at large. On that road we measure our performance and report about the results we have achieved, creating an important platform for the further improvement of dialogue with all stakeholders that enables us to understand their expectations and needs”, said Rajka Šinik Vulić, acting head of the PR and Marketing Communications Department and head of the PR and CSR Unit of Banca Intesa.

As part of the presentation, Banca Intesa also organised a panel discussion themed “The impact of the financial sector on social sustainability – financial inclusion and responsible financing” attended by representatives of the National bank of Serbia (NBS), the European Bank for Reconstruction and Development (EBRD), the Serbian Government's Social Inclusion and Poverty Reduction Team, company Travel Boutique and the Responsible Business Forum.

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**Banca Intesa ad Beograd**, member of **INTESA**  **SANPAOLO**, is the leader in domestic market, reliable partner for 1.42 million clients, natural and legal entities. With net balance sheet amount of 4.4 billion euros, total deposits of 2.8 billion euros and total placements of 2.3 billion euros, Banca Intesa Belgrade is leading the list of the biggest banks in Serbia. Owing to a developed business network of some 170 branches across Serbia, the most developed network of ATMs and POS terminals and professional team of around 3,000 employees, the bank is achieving stable results in all business areas while developing its business activities in retail and small business operations, corporate banking and local self-government operations.