

INFORMATION FOR MEDIA


“It’s time for football”: sports experience to remember at Banca Intesa branch office

Belgrade, October 23, 2019 - Wishing to provide its clients with interesting content and unforgettable experience in its branch offices, Banca Intesa, in cooperation with its parent group Intesa Sanpaolo and Mastercard Italy, organized a sports event dubbed “It’s time for football” at its branch office in 9 Bore Stankovića Street in the district of Vračar, one of the most exclusive branches in its business network.

As part of this unique event, Banca Intesa organized group watching of football match between Tottenham and Red Star Belgrade, which our famous football expert Dušan Dule Savić commentated on exclusively for the guests. Also, awards were handed to the winners of a sports quiz who won tickets for Red Star Belgrade – Bayern Munich match, which is set to take place in Belgrade on November 26, 2019.

This is just one in a series of initiatives that Banca Intesa will carry out as part of the project “It’s time for sharing time” by Intesa Sanpaolo Group, aiming to bring its branch offices closer to its clients through organization of various events and hangouts.

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Banca Intesa ad Beograd, member of **INTESA  SANPAOLO**, is the leading bank in the domestic market, a reliable partner of 1.33 million clients - individuals and legal entities. With a net balance sum of EUR 5 billion, EUR 3.7 billion in total customer deposits and EUR 3 billion in total loans, Banca Intesa is at the helm of the list of the most successful banks in Serbia. Owing to a unique combination of digitalization of business processes and a developed network of 156 branches across Serbia, as well as its constant focus on the needs of households and the economy, innovative products and top-quality service, the Bank is recording stable results in all segments of operation.