

THE BANKER AWARDS 2010: INTESA SANPAOLO NAMED “Bank of the Year in Western Europe”

Banca Intesa – The best bank in Serbia

Belgrade (December 3rd) – World-renowned financial magazine The Banker, part of the Financial Times Group publishing house, presented three prestigious award to Intesa Sanpaolo Group at last night’s ceremony in London: The Best Bank in Serbia, The Best Bank in Italy and the Best Bank in Western Europe in 2010.

“In very complex conditions, which marked the economic situation in 2010, Banca Intesa made efforts to remain a reliable partner to its clients, continuing to grant retail and corporate loans at the same intensity. We are particularly proud of the fact that, even in the crisis period, we largely contributed to realisation of the program of macroeconomic stabilisation of the country”, Banca Intesa CEO Draginja Đurić said.

Beside the Best Bank Awards for Serbia and Italy, the Award for the Best Bank in Western Europe completes the success of Intesa Sanpaolo Group.

“I am really very proud of these awards,” remarked Corrado Passera, adding that “Intesa Sanpaolo has been one of the few big banking groups which went through the crisis with its own resources and delivering sound results.”

Intesa Sanpaolo is among the top banking groups in the euro zone, and leader in Italy in all business areas (retail, corporate and wealth management). Thanks to a network of approximately 5,900 branches capillary and well distributed throughout the country, it offers its services to about 11.3 million customers. Intesa Sanpaolo has a selected presence in Central-Eastern Europe and in the Mediterranean basin with a network of approximately 1,800 branches and 8.6 million customers. Moreover, the international network specialised in supporting corporate customers is present in 30 countries.

Banca Intesa is the leading bank on domestic market, a reliable partner to 1.5 million clients, natural and legal entities. With total assets of 3.4 billion euros, total deposits of 1.75 billion euros and total placement of over 2 billion euros, Banca Intesa Beograd tops the list of the biggest banks in Serbia. Thanks to a developed business network with 206 organisational units in 120 towns of Serbia, the most developed ATM and POS terminal networks, professional team of 3,000 employees, the bank records a considerable growth in all areas. Banca Intesa develops its business activities in four directions: retail and small business, corporate sector, local self-governments and investment banking.

The Banker magazine is a very influential financial publication which surveys and analyses are used as a standard in the business world. The title of ‘The Bank of the Year’, which the magazine gives in different regions, countries and categories, is considered one of the most prestigious global banking awards. Ever since its establishment in 1926, the magazine has been covering financial industry and is considered a reliable source of global financial reporting for its subscribers in over 150 countries. The magazine has a data base containing information on over 4,000 credit institutions which it uses for evaluating business strength, reputation, profitability and overall financial situation of the aforementioned companies.