

PRESS RELEASE

Easier and faster access to cash loans

Response within 15 minutes with Banca Intesa's Online cash loans

Belgrade, January 10, 2017 – Wishing to grant our clients access to additional funds in a simpler and more flexible way, Banca Intesa has provided them with an option to submit a loan application via e-banking app.

This way, citizens can submit an application for Laki keš, Intermezzo keš and Senior keš cash loans of Banca Intesa and receive a response on the application status within 15 minutes. By March 31, 2017 clients will be free from paying loan processing fee for applications submitted via e-banking app.

“Increasing the pleasure of our clients by improving their user experience in interaction with the bank is one of the key business priorities of Banca Intesa. Online cash loans are only one of the novelties through which we made it possible to get the necessary funds in a simpler and faster way. In the coming period, we will try to save more time and money of our clients, while providing them the experience of practical and efficient use of banking services,” said Nikša Ilović, Head of the Retail Sector.

Loans are realized by going to the branch office only once in order to sign the Agreement and take over the money, and the only document needed is the ID.

Owing to constant work on improving the quality of credit products and monitoring the needs of its clients, Banca Intesa has realized cash loans in 2016 amounting to about €260 million, and achieved a growth of 64% compared to the previous year, when it placed cash loans to clients in a cumulative value of about €159 million.

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*Banca Intesa ad Beograd, member of **INTESA**  **SANPAOLO** is the leading bank in the domestic market, reliable partner for 1.45 million clients, natural and legal entities. With net balance sheet amount of over 4.6 billion euros, total deposits of 3 billion euros and total placements of 2.3 billion euros, Banca Intesa is leading the list of the biggest banks in Serbia. Owing to a developed business network of 166 branches across Serbia, the most developed network of ATMs and POS terminals and professional team of about 3,000 employees, the bank is achieving considerable growth in all business areas, developing its business activities in retail and small business operations, corporate banking and local self-government operations.*