

MEDIA RELEASE

Special loan offer for upcoming sowing season

Banca Intesa once again taking part in agricultural fair in Šabac


Šabac, March 7, 2019 – Seeking to provide support for the development of the agricultural sector, Banca Intesa is once again taking part in the agricultural fair in Šabac that will be held on March 8 and 9.

Ahead of the spring sowing season, Banca Intesa has prepared a set of loans with a favorable interest rate, optimum tenor and repayment dynamics that acknowledges the seasonal nature of agriculture. During the fair, the bank will present its special offering of dinar loans for sowing, investment loans and loans for supporting IPARD programs in euros, favorable loans for fuel purchase in dinars, as well as dinar loans for working capital created in cooperation with the municipality of Bogatić and other local governments.

„Banca Intesa has completely adjusted its product offering to the needs of farmers, as reflected in our agricultural lending performance. We are proud of the fact that we supported registered farming households with around 57 million euros in lending last year and recorded portfolio growth of over 6%, while also accounting for more than 20% of the total amount of the subsidized loan program“, said Maja Andonov, Head of Banca Intesa Small Business Department.

The 11th agricultural fair in Šabac will bring together a large number of exhibitors from all over Serbia and enable visitors to exchange knowledge and experience. This traditional manifestation will also provide an opportunity for all interested farmers to speak directly to Banca Intesa officials and find out how the bank can help them improve their household business and boost production.

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Banca Intesa ad Beograd, a member of **INTESA**  **SNBBILO**, is the leading bank in the domestic market, a reliable partner of 1.37 million clients, natural persons and legal entities. With a net balance sum of close to EUR 5 billion, EUR 3.4 billion in total deposits and EUR 2.8 billion in total loans, Banca Intesa is at the helm of the list of the most successful banks in Serbia. Owing to a unique combination of digitalization and a developed network of 156 branch offices across Serbia, as well as its constant commitment to the needs of households and the economy, innovative products and top-quality service, the bank is recording stable results in all segments of operation.