

PRESS RELEASE

Promotion of investment funds

Intesa Invest organizes Open Day

Belgrade, April 23, 2019 – Investment fund management company Intesa Invest has organized an Open Day to mark the Investment Fund Day.

At a total of 14 specialized branch offices of Banca Intesa in Belgrade, Novi Sad, Kragujevac, Subotica, Vranje, Šabac and Jagodina, which perform activities related to mediation in buying and selling investment units of Intesa Invest, company representatives introduced citizens and legal entities to the benefits of investment funds, their types and operating method. In addition to that, all visitors had the chance to become members of investment funds managed by Intesa Invest.


Banca Intesa founded investment fund management company Intesa Invest in February 2018, with the aim to offer citizens and businesses alternative forms of investment with potentially higher returns compared to term deposits. The company currently manages Intesa Invest Comfort Euro and Intesa Invest Cash Dinar funds, which had over EUR 30 million of assets in mid-April this year.

Intesa Invest Comfort Euro is an open investment fund, organized as a balanced fund which invests in assets indexed in the euro. It is intended for investors who wish to invest a portion of their assets in state securities of Serbia and states with better credit ratings, as well as to have a certain degree of exposure to prestigious foreign capital markets in cooperation with one of the biggest asset management companies in Europe - Eurizon.

Intesa Invest Cash Dinar is an open investment fund, organized as a fund for preserving asset value. This fund predominantly invests in dinar deposits of banks operating in Serbia, and is aimed at investors who wish to generate yield in a short timeframe with a low level of volatility.

International Investment Fund Day is marked on April 19, the date of birth of Dutch merchant Abraham van Ketwich, who back in 1774 founded the first investment fund, titled Eendragt Maakt Magt (Unity Makes Strength).

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Banca Intesa ad Beograd, member of **INTESA  SANPAOLO**, is the leading bank in the domestic market, a reliable partner of 1.38 million clients, natural persons and legal entities. With a net balance sum of EUR 5.1 billion, EUR 3.5 billion in total customer deposits and EUR 3 billion in total loans, Banca Intesa is at the helm of the list of the most successful banks in Serbia. Owing to a unique combination of digitalization of business processes and a developed network of 154 branches across Serbia, as well as its constant focus on the needs of households and the economy, innovative products and top-quality service, the Bank is recording stable results in all segments of operation.

Intesa Invest ad Beograd is an investment fund management company founded as a closed joint stock company which performs the activities of organizing and managing open investment funds, founding and managing closed investment funds, as well as management of private investment funds. The mission of the company is to constantly generate value for investors, anticipate their needs and create investment products and alternate forms of investment which will in the best way respond to their needs and expectations, with lower investment risk, lower costs of investment, professional asset management and investment liquidity.