

*The Banker selects the most successful banks in 2018*

### **Banca Intesa the best in Serbia this year as well**


**Belgrade, 30.11.2018.** – International finance & banking magazine The Banker named Banca Intesa Bank of the Year 2018 in Serbia. The magazine's jury of experts relied on a number of criteria during selection, including capital base, assets and portfolio quality, as well as implemented technological improvements, strategic initiatives and product competitiveness.

"It is our great honour that Banca Intesa was listed as the winner of The Banker magazine's prestigious recognition for the eight time and once again confirmed its leading position in Serbia. The bank recorded extraordinary business results this year as well, with further growth of credit support to the retail and corporate sectors, as well as with increase of operational efficiency. In addition, we are continuously improving our business model through continuation of digital transformation of the bank as well, which is going to allow us to offer even more innovative services to our clients. That way, we will set the foundation of bank's sustainable development in the future," said President of the Banca Intesa Executive Board Draginja Đurić.

Banca Intesa, as the leading bank in the Serbian market according to all important operational success indicators – total assets, capital, loans and deposits of the clients. The bank cooperates with 1.35 million clients in the natural persons segment – entrepreneurs, SMEs, local self-governments, as well as with multinational and large companies, to whom it offers a comprehensive range of advanced products and the highest quality service.

Since it was founded in 1926, The Banker has been an important source of economic and financial information for the global banking industry. Annual awards presented by this magazine are considered to be one of the most prestigious banking prizes in the world.

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**Banca Intesa ad Beograd**, member of **INTESA**  **SANPAOLO**, is the leading bank on the domestic market, a reliable partner of 1.35 million clients, natural persons and legal entities. With a net balance sum of close to EUR 5 billion, EUR 3.4 billion in total deposits and EUR 2.8 billion in total loans, Banca Intesa leads the list of most successful banks in Serbia. Owing to a developed business network comprised of 157 branches across Serbia, and to continuous focus on the needs of the population and the economy, the Bank achieves stable results in all areas of business by developing innovative products and by providing the highest quality services.