

## **PRESS RELEASE**

*Banca Intesa and the Faculty of Economics in Subotica sign Protocol on Cooperation*

### **Strong support of Banca Intesa to future economics experts**

**Novi Sad, July 18, 2019** - Together with the Faculty of Economics in Subotica, Department of the University in Novi Sad, Banca Intesa signed a Protocol on Cooperation whose goal is to connect young economists, future economics experts, with the banking sector, intensify the application of academic achievements in the Bank's operations, joint organization of scientific research and projects, as well as numerous other forms of cooperation.

The Protocol on Cooperation was signed by Prof. Dr Aleksandar Grubor, dean of the Faculty of Economics in Subotica, University of Novi Sad, and Ana Minić, Head of Training and Development Department at Banca Intesa.

“We are truly glad that Banca Intesa recognizes the importance of investing in young people. By signing the protocol, the Faculty of Economics in Subotica will acquire another important partner, with whom we can further share theoretical and practical knowledge. I believe that, together with the experts of Banca Intesa, we will be able to initiate cooperation which will stimulate the career development of our students and profile them into economists who are in demand on the labor market,” said **Prof. Dr Aleksandar Grubor, dean of the Faculty of Economics in Subotica, University of Novi Sad.**

“As a part of its CSR activities, Banca Intesa already has an established practice of investing into projects which focus on the development of children and young people, to whom the future belongs. On the other hand, we are aware that the development and shaping of future personnel is one of the key points for the Bank's success. I believe that, through cooperation with the Faculty of Economics in Subotica, we will not only additionally stimulate the development and popularization of economics, but also help some young people to pave their professional path and give them a chance to become true experts in their field,” said **Sandra Lazarević, head of the PR and Marketing Communications Department at Banca Intesa.**

The implementation of the Protocol on Cooperation, among other things, includes the organization and implementation of educational events, scientific research, internships, and experts of Banca Intesa acting as lecturers at the Faculty of Economics in Subotica, as well as hiring highly educated and professional personnel of the Faculty for the needs of the Bank.

Thanks to the cooperation of Banca Intesa with the Faculty of Economics in Subotica, University of Novi Sad, started in 2017, the students of final years and recent graduates have for three years now been enrolling in internships within the various Departments of the Business Support and Payment Department of Banca Intesa. The plan is also to hire graduates in the Bank's branch offices within the Regional Center Novi Sad, as well as to train students through various activities of Banca Intesa in the field of digital banking.

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**Banca Intesa ad Beograd**, member of **INTESA**  **SANPAOLO** is the leading bank on the local market, a reliable partner of 1.34 million clients, natural persons and legal entities. With a net balance sum of close to EUR 5 billion, EUR 3.6 billion in total deposits and EUR 2.9 billion in total loans, Banca Intesa is at the helm of the list of the most successful banks in Serbia. Owing to a developed business network comprised of 154 branches all over Serbia, the most developed network of ATMs and POS terminals, as well as a professional team of around 3,000 employees, the bank achieves stable results in all fields of operation, developing its activities in the retail, small business, corporate and local self-government segments.