

PRESS RELEASE

Global Finance announced the most successful banks for 2021

Banca Intesa is the Best Bank in Serbia

Belgrade, 29.03.2021. – Renowned financial magazine Global Finance named Banca Intesa the "Best Bank in Serbia" for 2021.

An eminent jury composed of international economic experts and magazine editors selected the most successful banks in over 150 countries based on an analysis of numerous business criteria, from asset growth and product innovation, to strategic partnerships and business development. In addition to objective criteria, the jury was guided by the evaluations of consultants, analysts, as well as representatives of the banking and corporate sectors.

"We are proud that the sixth award for the best bank in Serbia, announced by the international financial magazine Global Finance, comes as a confirmation that in all business segments we started the year leading the banking sector in the local market, providing strong support to the economy and citizens, specially in the circumstances caused by the global pandemic. Our commitment to continuously improve the business platform for a better user experience, primarily through the digitalization of processes and services, has enabled us to quickly change the model of work and ensure complete availability of services to our clients, with the highest level of health protection, both for them and for our employees. On this occasion, I would like to thank all colleagues for their dedicated work and commitment, as well as professionalism contributed to over 15 years to further progress of the domestic economy and the development of the community in which we operate.", said Draginja Đurić, President of the Executive Board, Banca Intesa.


In addition to the award for "Bank of the Year in Serbia", the International Banking Group Intesa Sanpaolo, within which Banca Intesa operates, also received award for "Bank of the Year in Italy" in 2021.

Banca Intesa occupies a leading position in the Serbian market in terms of all key parameters of business success - total assets, capital, loans and customer deposits. The Bank operates with 1.36 million clients in the segment of individuals, small businesses, small and medium enterprises, multinational and large companies, to whom it makes available a comprehensive offer of modern products and the highest level of service.

Global Finance, headquartered in New York and with offices around the world, has been an important source of financial information and analysis for readers in 188 countries around the world since 1987. Global Finance has traditionally published a list of the best banks and other financial service providers for 28 years. This renowned magazine is published monthly in a circulation of over 50,000 copies.

* * *

About Banca Intesa ad Beograd

Banca Intesa ad Beograd, a member of **INTESA  SANPAOLO**, is the leading bank in the domestic market, a reliable partner of 1.36 million clients, natural persons and legal entities. With a net balance sum of EUR 6.1 billion, EUR 4.4 billion in total deposits and EUR 3.6 billion in total loans, Banca Intesa is at the helm of the list of the most successful banks in Serbia. Owing to a unique combination of digitalization and a developed network of 154 branch offices across Serbia, as well as its constant commitment to the needs of households and the economy, innovative products and top-quality service, the bank is recording stable results in all segments of operation.

About Intesa Sanpaolo

Intesa Sanpaolo is the leading Bank in Italy and one of the soundest and most profitable banks in Europe. It offers commercial, corporate investment banking, asset management and insurance services. **The Intesa Sanpaolo Group** has approximately 14.7 million customers in Italy who are assisted through both digital and traditional channels. The Group's international subsidiary banks serve 7.1 million customers comprising subsidiaries operating in commercial banking in 12 countries in Central Eastern Europe and Middle Eastern and North African areas and an international network of specialists in support of corporate customers across 26 countries. Intesa Sanpaolo is considered one of the most sustainable banks in the world. For the Group, creating value means being a driver for growth, for the benefit of both society and the economy. With environmental concerns in mind, the Group has set up a 6 billion euro fund for the circular economy. Intesa Sanpaolo supports major economic inclusion and poverty reduction projects, including an impact fund of 1.5 billion euro for loans available to social groups who struggle to access credit. Intesa Sanpaolo has a high level of involvement in cultural initiatives, organized by the Bank or in collaboration with other entities in Italy and further afield. These include permanent and temporary exhibitions showcasing the Bank's impressive artistic heritage at the Gallerie d'Italia, the Group's museums located in Milan, Naples, Vicenza and soon Turin.

<https://group.intesasanpaolo.com/en/newsroom/news>