

PRESS RELEASE

Great interest of citizens of new cash loan Banca Intesa

More than 5.000 Intermezzo cash loans have been granted


Belgrade, August 27, 2013. – Banca Intesa has granted over 5.000 Intermezzo cash loans since it introduced, four months ago, this cash loan model as a unique benefit on the market offering to citizens possibility to defer payment of monthly installments five times within the payment period. Beside the option of deferred payment, the loan also includes free insurance in case of job loss.

“The fact that the interest for Intermezzo cash loans Banca Intesa has been growing from month to month shows that the introduction of a loan product with high rate of flexibility in payment tailored our offer to the real needs of citizens, in the best possible way. In situations in which they need it more than ever, users of a loan might take a break in settlement of their obligations which is a unique benefit which stands out on the market”, Vladimir Vuković, Executive Board member and Manager of Division for Retail and Small Enterprises Operations of Banca Intesa stated.

Intermezzo cash loans are available to all citizens and they are granted in dinars and indexed in euros. Dinar model of the loan is granted in a maximum amount of 750.000 dinars and payment period of 60 months which can be extended in accordance with the number of deferred installments. Nominal interest rate for dinar loan is fixed during entire payment period and is 24% annually for clients of the bank.

Intermezzo cash loans are granted without endorsers and the Bank is placing dinar loan mode without deposit.

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*Banca Intesa ad Belgrade, member of **INTESA**  **SANPAOLO**, is the leader in domestic market reliable partner for 1,64 million clients, natural persons and legal entities. With gross balance sum of 3,9 billion euros, total deposits of 2,5 billion euros and total placements of 2,5 billion euros. Banca Intesa Belgrade is on the top of the list of major banks in Serbia. Thanks to developed business network of 194 branches across Serbia, the most developed network of ATMs and POS terminals, professional team of 3.000 employees, bank achieved considerable growth in all business areas. Banca Intesa develops business activities in four directions: retail and small business operations, commercial banking, local self-government and investment banking.*