

PRESS RELEASE

Performance played exclusively for friends

Banca Intesa gifted its friends a preview of the play "Ph.D." directed by Jagoš Marković

Belgrade (25 June 2008) – Banca Intesa Beograd, as a friend of the National Theatre, gifted its friends the gala evening with the preview of the play "Ph.D.", directed by famous Jagoš Marković. The cult performance of a great Serbian comedist Branislav Nušić was played again after more than half a century on the Main stage of the National Theatre.

At the cocktail hosted after the performance Mr Božidar Đurović, Assistant General Manager of the National Theatre greeted the audience and thanked Banca Intesa for the support it has offered to our oldest theatre institution. Ms Draginja Đurić, President of the EB of Banca Intesa Beograd expressed her gratitude to the National Theatre for the exclusive performance of the play only for the friends of the Bank, stating her sincere belief that friendship and true belonging to the community is a capital equally worth as the banking one. "Combination of the creative potentials of the great Nušić, progressive Jagoš Marković and brilliant team of the National Theatre created a distinguished play, and therefore I sincerely want to congratulate to all participants, wishing the performance a long life at the stage," stated Ms Đurić.

By investing in sports, education, arts and culture, Banca Intesa rounds off its mission, and its operating on this territory acquires a deeper meaning and significance. "Friendship with the National Theatre, although only two years long, has become a part of our identity, a quality according to which, inter alia, the others recognize us, and I believe, that like every true friendship, this one will last for many years", said the President of the EB of Banca Intesa.