

MEDIA RELEASE

Global Finance names most successful banks for 2019

Banca Intesa once again the best bank in Serbia

Belgrade, March 26, 2019 – International financial magazine Global Finance has named Banca Intesa the Best Bank in Serbia for 2019.

Global Finance editors selected the most successful banks in more than 150 countries across the globe based on a number of criteria including growth in assets, strategic relationships, new business development and innovation in products. Apart from the objective criteria, the editors also relied on consultations with analysts, consultants, corporate financial executives and bankers.

"It is our great honor that Global Finance has granted us this esteemed award for the fourth time, confirming the appropriateness of our business strategy in the past year as well. We continued to record excellent results, with growth in loans to households and the economy, business model transformation and further digitalization, which will be the key driver of our sustainable growth and the satisfaction of our customers in the period ahead", said Draginja Djuric, president of Banca Intesa Executive Board.

Banca Intesa is the leading bank in the Serbian market by all key performance indicators – total assets, capital, loans and customer deposits. The bank provides a full range of modern products and top-quality service to its 1.38 million customers – individuals, small businesses, SMEs, multinationals and large corporates.

Global Finance, headquartered in New York, with offices in London and Milan, has been a significant source of financial information and analyses for readers in 188 countries around the world since 1987. This renowned monthly magazine has a circulation of over 50,000.

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Banca Intesa ad Beograd, a member of **INTESA SNIPAOLO**, is the leading bank in the domestic market, a reliable partner of 1.38 million clients, natural persons and legal entities. With a net balance sum of EUR 5.1 billion, EUR 3.5 billion in total deposits and EUR 3 billion in total loans, Banca Intesa is at the helm of the list of the most successful banks in Serbia. Owing to a unique combination of digitalization and a developed network of 154 branch offices across Serbia, as well as its constant commitment to the needs of households and the



economy, innovative products and top-quality service, he bank is recording stable results in all segments of operation.