

**MEDIA RELEASE**

*Euromoney names most successful banks of the world as part of Awards for Excellence competition*

**Banca Intesa Best Bank in Serbia in 2020**

**Belgrade, July 20, 2020** – Banca Intesa has won the prestigious Best Bank in Serbia 2020 award granted by international financial magazine Euromoney. Magazine editors, journalists and researches selected the most successful banks of the world as part of the traditional Awards for Excellence contest based on a series of quantitative and qualitative parameters including financial indicators, business growth and ability to adapt to changing market conditions and client needs. Additional criterion this year was response to challenges caused by the global Covid-19 pandemic.

“It is a great honor for us to have won for the sixth time the respectable Euromoney award that represents a confirmation of our market leadership and the appropriateness of our business strategy. Improved IT platform, continued transformation of our business model and a focus on customer needs have enabled us to remain a stable partner of the state, households and the economy even in conditions of the global pandemic, providing support for economic recovery. In line with the requirements of the modern banking business, we will continue with the digitalization of our processes in the period ahead, improving our operational efficiency and the quality of our products and services with the aim of increasing the satisfaction of our customers“, said Draginja Djuric, President of Banca Intesa Executive Board.

Along with the Best Bank in Serbia award, international banking group Intesa Sanpaolo, the parent group of Banca Intesa, took Best Bank in Italy and Best Bank in Croatia 2020 awards as well.

Banca Intesa is the long-time leader in the domestic market by all key performance indicators – total assets, capital, loans and customer deposits. The bank has 1.34 million customers and provides them with innovative products, top-level service and a unique combination of developed business network and digital services.

With tradition spanning more than 50 years, Euromoney is the world’s leading financial magazine. Awards for Excellence, launched in 1992 as the first in the publishing industry to recognize achievements in the global banking industry, represent one of the most respectable business recognitions in financial community.

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**Banca Intesa ad Beograd**, a member of **INTESA SANPAOLO**, is the leading bank in the domestic market, a reliable partner of 1.34 million clients, natural persons and legal entities. With a net balance sum of EUR 5.7 billion, EUR 4.1 billion in total deposits and EUR 3.3 billion in total loans, Banca Intesa is at the helm of the list of the most successful banks in Serbia. Owing to a unique combination of digitalization and a developed network of 155 branch offices across Serbia, as well as its constant commitment to the needs of households and the economy, innovative products and top-quality service, the bank is recording stable results in all segments of operation.