

PRESS RELEASE

Banca Intesa offers new, unique type of saving on our market

Intesa Uno – maximum safety for deposits

Beograd (September 10) – Owing to stability and financial strength of the Gruppo our Bank belongs to, Banca Intesa now offers an unique product on our market –Intesa Uno saving, with a guarantee directly provided by Intesa Sanpaolo.

This type of saving products is primarily intended for citizens who withdrew their deposits from the banking sector in the period of escalation of economic crisis, fearing for their safety. Intesa Uno saving now ensures maximum safety, as deposits, along with the guarantees provided by Banca Intesa and Deposit Insurance Agency are now supported directly with the guarantee issued by Intesa Sanpaolo – one of the leading banking groups in Europe.

On Intesa Uno saving you can place amounts from EUR 500 upwards, for the period of 12 months, with the interest rate at 4,5% p.a. After time depositing of the placement, clients shall be presented with the guarantee in writing, within the period of ten days, which shall be handed to them personally.

Intesa Uno savings has been developed as one-of-its-kind international product of Intesa Sanpaolo Gruppo, which has been also successfully presented on markets in Hungary, Slovakia, Russia, Romania and Albania.

Intesa Sanpaolo – reliability confirmed by results

Intesa Sanpaolo is the fifth Bank according to the value of market capitalization in the EURO zone and rates among first 15 in the world. It provides services to over 19,5 million clients through its business network of 8.119 branches in more than 40 countries worldwide. The volume of savings of EUR 1000 bn places Intesa Sanpaolo also among leading banks, with more than 4 centuries long tradition.

On the Italian market, Intesa Sanpaolo Gruppo is an unchallengeable leader, with over 20 per cent of average market share in all business segments, which is double in relation to its first competitor.

In first-half of the year, the results Intesa Sanpaolo achieved were above the expected, with total operating income of EUR 8,9 bn, which is close to the results achieved in the period before the crisis. Net income for the first six months reached EUR 1,6 bn. Thanks to the business policy focused on sustainable profitability, which means that besides income and costs priorities include high liquidity, good capitalization, and stringent risk management, Intesa Sanpaolo is one of most reliable banking groups in the world.