

PRESS RELEASE

Interest rate for savings amounting to 9% plus insurance as a gift

Belgrade (29 October 2007) – On the occasion of World's Saving Day, and within its campaign "Save, life is full of surprises", Banca Intesa prepared especially attractive conditions for all citizens who wish to increase their funds through saving. Savers who term their EUR savings for at least one year, will during the Saving Week from 31 October till 7 November, regardless of the deposit amount, receive interest rate in the amount of 9%. All citizens, regardless whether they are clients of Banca Intesa or not, may save under these conditions.

Apart from favorable interest rates, all those, who until the end of the year term their deposits higher than EUR 1,000 to min period of one year, receive as a gift household insurance or liability insurance, according to their preference, for the duration of terming period. The validity period of the insurance policy will be equal to the deposit terming period, and this campaign will last until the end of the year. (Household insurance covers the insurance of construction of buildings and household items from fire risk, water leakage from installations, theft and robbery, whereas liability insurance covers civil legal liability for damages caused to third parties outside the conduct of professional activities as well as civil legal liability of insured members of the family that live in the household for damages caused to third parties.)

As further convenience, Banca Intesa provides all savers during the whole year the possibility to purchase EUR at the most favorable exchange rate, and by opening FX account with min deposit in the amount of EUR 250, the Bank's savers are entitled to receive a free Visa electron card.

"The institution of saving is significant, primarily, for each individual's life safety as well as for healthy functioning of entire economy. On the occasion of Savings holiday, Banca Intesa launched a campaign "Save, life is full of surprises" with objective to divert citizen's attention to the fact that it is a good idea to give up on a part of present income, not only for your personal safety, but also for the possibility to take up some good opportunities that may come up in the future through your realized saving", said Mr Dejan Tešić, the EB member of Banca Intesa.

In terms of savings volume, Banca Intesa is among the leading banks on the domestic market, with total deposits in the amount of EUR 610 million and market share of 13%. From the beginning of this year till the end of September, total deposits grew by 32%, which means that the last year's growth of 43% will probably be surpassed.