

PRESS RELEASE

Intesa Sanpaolo to provide scholarships for cultural heritage improvement

Ten more days to apply for “ECAPITAL Culture Adriatic Start Up School” scholarships


Belgrade, September 5, 2016 – All young people wishing to help improve cultural heritage of the region through development of innovative start-ups in the field of culture have until September 15 to apply for scholarships for the “ECAPITAL Culture Adriatic Start Up School”.


A public call for ideas for launching start-up initiatives that contribute to the preservation of cultural heritage of the Adriatic – Ionian Macro Region was issued on June 15 by Fondazione Marche, Chamber of Commerce of Ancona, Università Politecnica delle Marche, City of Ancona and Istao, with support from Intesa Sanpaolo, the parent group of Banca Intesa.

Eligible to take part are people up to 40 years of age from eight countries of the Adriatic – Ionian Macro Region: Serbia, Montenegro, Bosnia and Herzegovina, Albania, Croatia, Slovenia, Greece and Italy by filling in an application form on the website <http://startupschool.ecapital.it/>.

“ECAPITAL Culture Adriatic Start Up School” will be held in the Italian city of Ancona between October 17 and December 16, 2016. Participants will attend lectures, workshops, case studies and studios on business plan development and implementation, enhancement techniques for start-up projects, as well as planning and launching start-ups.

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