

Banca Intesa hosted “School of friendship 2009”

Belgrade(11th March) – Based on the Agreement on Cooperation signed by Banca Intesa and the humanitarian organization “Naša Srbija” (Our Serbia), Banca Intesa became the official host of the 9th School of Friendship “Naša Srbija” that will be organized from 15 July to 6 August 2009 on Tara, for children included in the organization’s help programmes.

The Agreement on Cooperation was signed on behalf of Banca Intesa and “Naša Srbija” by Ms Draginja Đurić, CEO of Banca Intesa and Ms Sanja Pajević Bundalo, Director of “Naša Srbija”. At the ceremony were present the wife of President of Serbia Ms Tatjana Tadić, as the patron of a number of activities and projects of “Naša Srbija”, Mr Gabriel Kremades, Charge’d’Affaires of the Embassy of Spain as the country friend of this year’s School of Friendship.

“Realizing that the future and progress of society depend on our readiness to invest in and help the young generations, Banca Intesa from the very beginning set as its priority the need to help the children who do not live in standard family conditions. In this area we have found a serious and responsible partner in “Naša Srbija”, a humanitarian organization that dedicated its actions to children help programmes. Our cooperation dates back to 2003 when we were one of the first companies to support the programmes “Naša Srbija” organized for its wards, with more than 1 200 children going through them until today. From year to year we continue cooperation in those areas we identify as our common priority”, said Ms Đurić.

Domestic non-governmental organisation “Naša Srbija” since its foundation in 2000, has realized various programmes with material and psycho-social support to children. The most important segment of the organisation’s work is the international School of Friendship, the project that unites all the activities of “Naša Srbija”, by gathering children from all over Serbia and Republic of Srpska that the organization takes care of on mountain Tara every summer. School of Friendship, held in hotel “Beli Bor” on Tara from year to year, will have 400 participants this year, a large number of them will be the children from the Serbian enclaves on Kosovo and Metohija.

School of Friendship has been traditionally organized since 2001, and its programme is based on the psycho-social support realized through children’s participating in workshops with educational–upbringing and fun–sports contents. This school is unique in its concept of learning through socializing, games, creativity, revealing one’s interests and potentials. Everything is designed with the aim of gaining knowledge and extending experience in the area of ecology, ethnology, languages, song and dance, sports, journalism, acting, world of computers etc. Multi–ethnic seminar “Days of friendship”, presents a special part of the programme, with children participants of different nationalities from the territory of Serbia.

Every year School of Friendship “Naša Srbija” has a country friend – this year it will be Spain – that through its Embassy in Belgrade will help the realization of the project.