

PRESS RELEASE

Mr Aleksandar Saša Đorđević, Director of the Belgrade Marathon and Ms Draginja Đurić, President of the EB of Banca Intesa signed the Agreement on the continued cooperation.

Banca Intesa the general sponsor of the Belgrade Marathon for the 4th time

Belgrade (13th February) – Mr Aleksandar Saša Đorđević, Director of the Belgrade Marathon and Ms Draginja Đurić, President of the EB of Banca Intesa, today signed the Agreement on the continued cooperation according to which Banca Intesa will be the title sponsor of the Belgrade Marathon for the fourth time in a row. The Belgrade Banca Intesa Marathon, that will be held on 18th April, 2009 for the 22nd time, is the biggest and most massive sports event in our country and as such, has been announced the event of special significance for the city of Belgrade by the resolution of the Assembly of the City of Belgrade. The 22nd Belgrade Banca Intesa Marathon includes the Satisfaction race of 5 km, half-marathon and marathon. According to many, it is the biggest sports and promotional event traditionally held in our country.

“It is our great pleasure, for the fourth time to be the sponsor of such an important event that made Belgrade and us, as its hosts, recognizable in the world. We, in Banca Intesa, are aware how important it is to be on the world map, being a part of one of the greatest banking families that operates in over 40 countries all over the world. This year, like always, the Banca Intesa Belgrade Marathon will promote solidarity, endurance, perseverance and fair play, values that we, in Banca Intesa, also support and nourish in business as well as in wider social plan. I believe that these values will be of paramount importance in the year of challenges that lies ahead,” said Draginja Đurić, President of the EB of Banca Intesa.